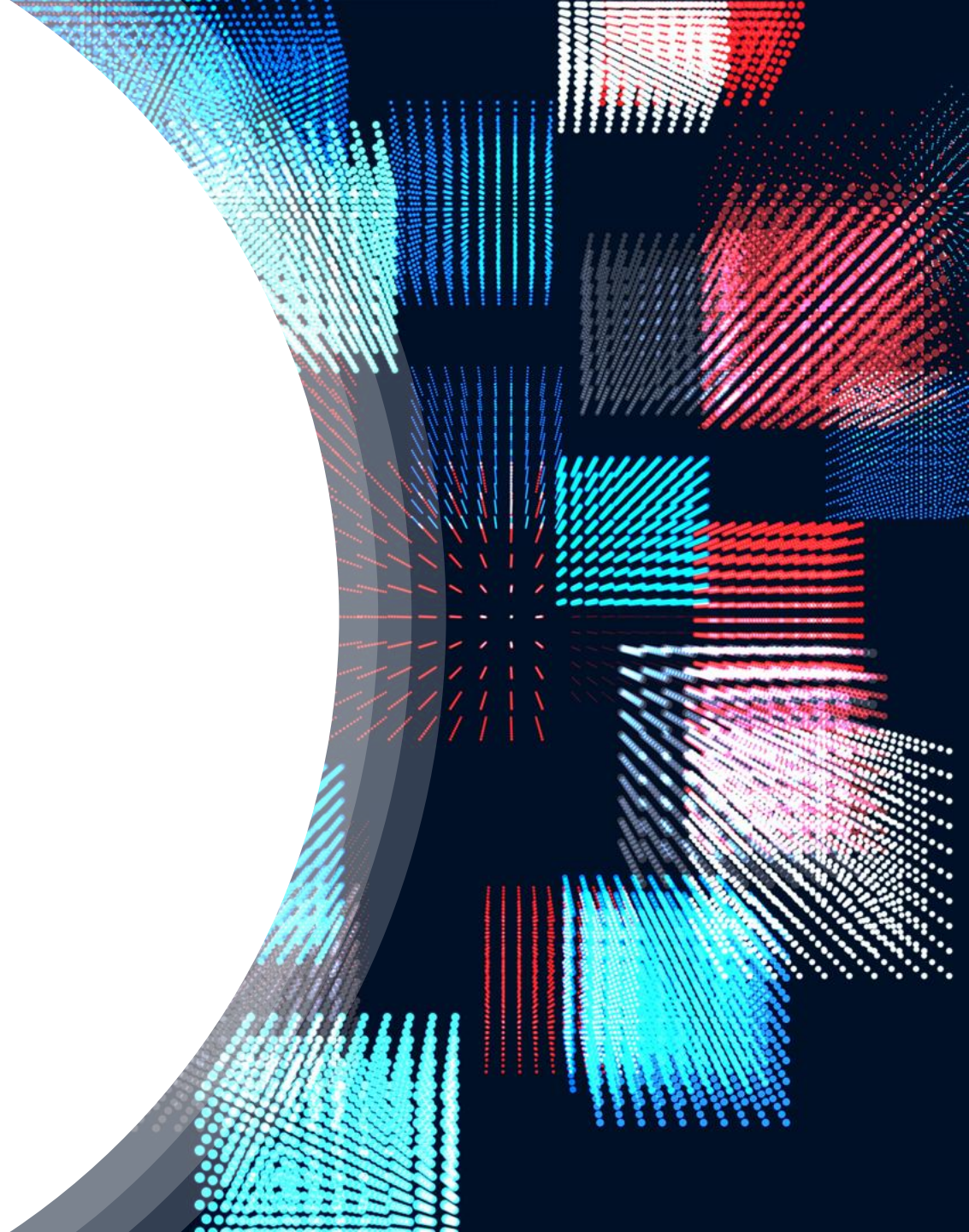


Analysys Mason DataHub: introduction to the key features of the Telecoms dataset

Hilary Bailey, Research Director

Updated July 2026



Overview of the **Telecoms** dataset

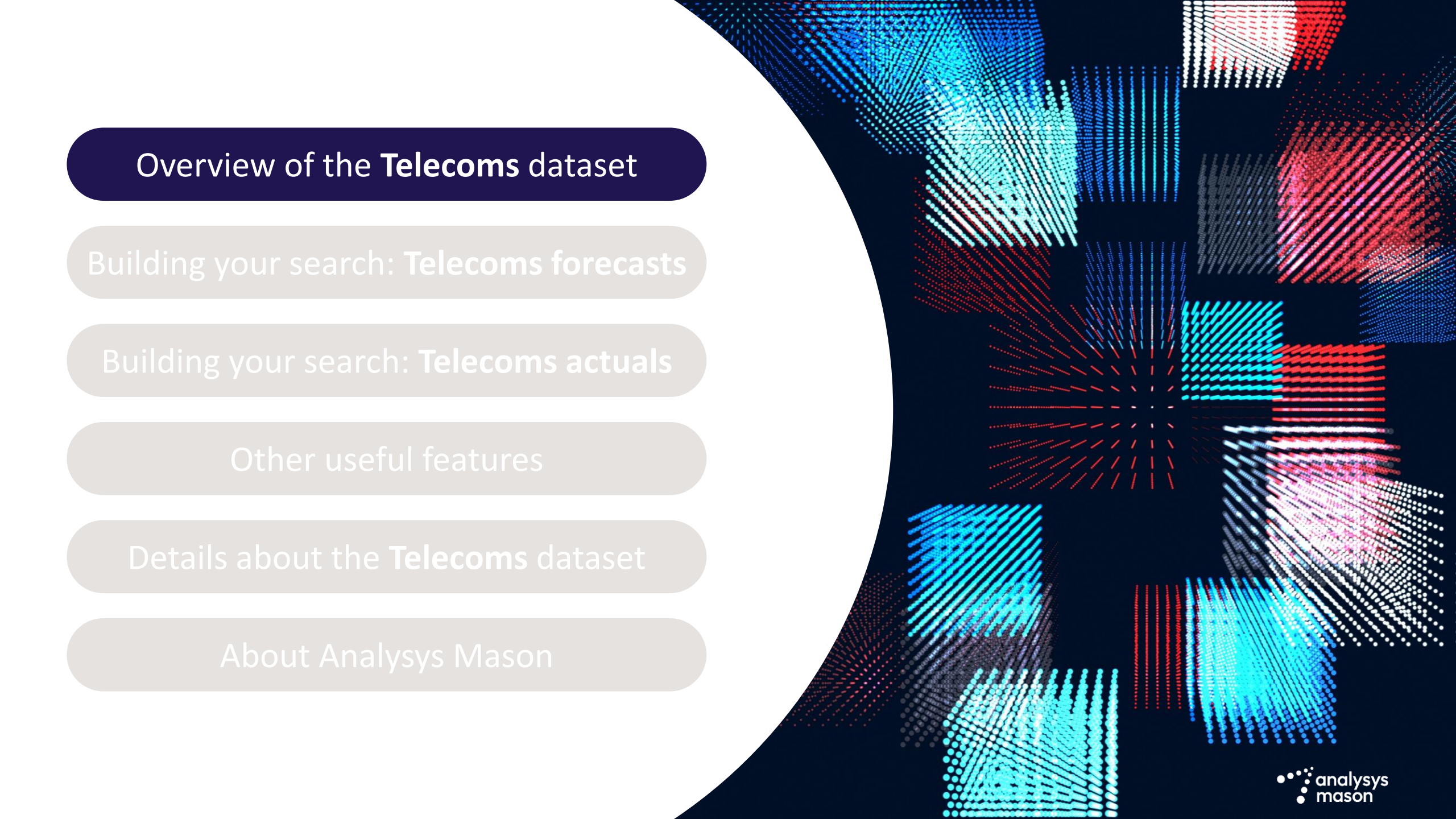
Building your search: **Telecoms forecasts**

Building your search: **Telecoms actuals**

Other useful features

Details about the **Telecoms** dataset

About Analysys Mason



Overview of the **Telecoms** dataset

Building your search: **Telecoms** forecasts

Building your search: **Telecoms** actuals

Other useful features

Details about the **Telecoms** dataset

About Analysys Mason

The DataHub enables clients to access our data from a single online platform: **click the 'Telecoms' dataset tab to start a search**

Datasets

TELECOMS

FORECASTS

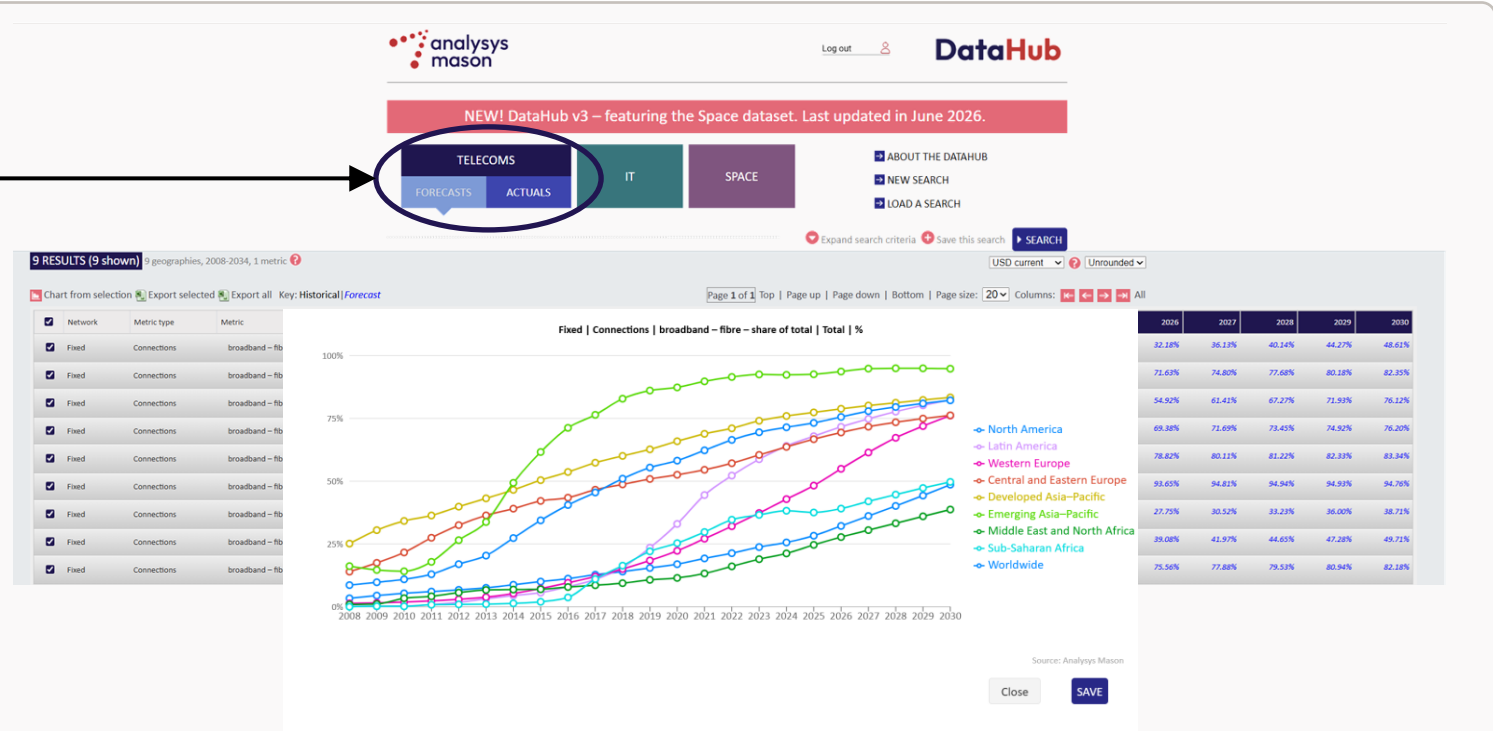
Includes core, IoT, business services, pay-TV metric sets and more

ACTUALS

Brings together data for over 600 operators, normalised and as-reported data (including financial KPIs for Groups)

IT

SPACE



- Export to Excel for further analysis
- On-screen charts, easy comparisons
- On-screen definitions and update dates

- Save and re-load searches
- On-screen currency conversion

The Telecoms dataset has two main sections (tabs): **forecasts and actuals**

Telecoms dataset

The **Telecoms dataset** includes operational data for telecoms operators worldwide, along with market sizing and forecasts at the country level. The data is accessible via two tabs, **Telecoms forecasts** and **Telecoms actuals**, thus segregating data with different update cycles and period coverage.

Telecoms forecasts

The **Telecoms forecasts tab** provides access to coherent data series that span 2008 through to at least 5 years beyond the current year. The forecasts are compiled annually at a fixed point in time and therefore may not contain the most recently available data.

The Telecoms forecasts include 'core data' – the key metrics that fully describe the telecoms market for a given country or region. In addition, the Telecoms forecasts tab includes more granular forecasts on:

- business services
- IoT services
- pay-TV services
- fixed–mobile convergence (FMC) services
- data traffic
- A2P communications services.

Each forecast result clearly states its 'vintage' – an explanation of the historical data on which the forecasting work was based.

Telecoms actuals

The **Telecoms actuals tab** contains historical data from 4Q 2003, with quarterly and annual data for most metrics. Data is provided for around 80 countries, at total market level and at the operator-level for many metrics. This tab contains the most recent telecoms data, which is refreshed every quarter.

The Telecoms actuals tab includes 'core data' – the key metrics that fully describe the telecoms market at the operator and country level. We include some as-reported data but also standardise to a common set of definitions to ensure that market shares and total market sizing are accurate.

The Telecoms actuals tab also includes a comprehensive set of as-reported financial KPI data on over 600 operators, including worldwide group reporting. Financial KPIs are reported annually, half-yearly and quarterly from 1Q 2012 onwards.

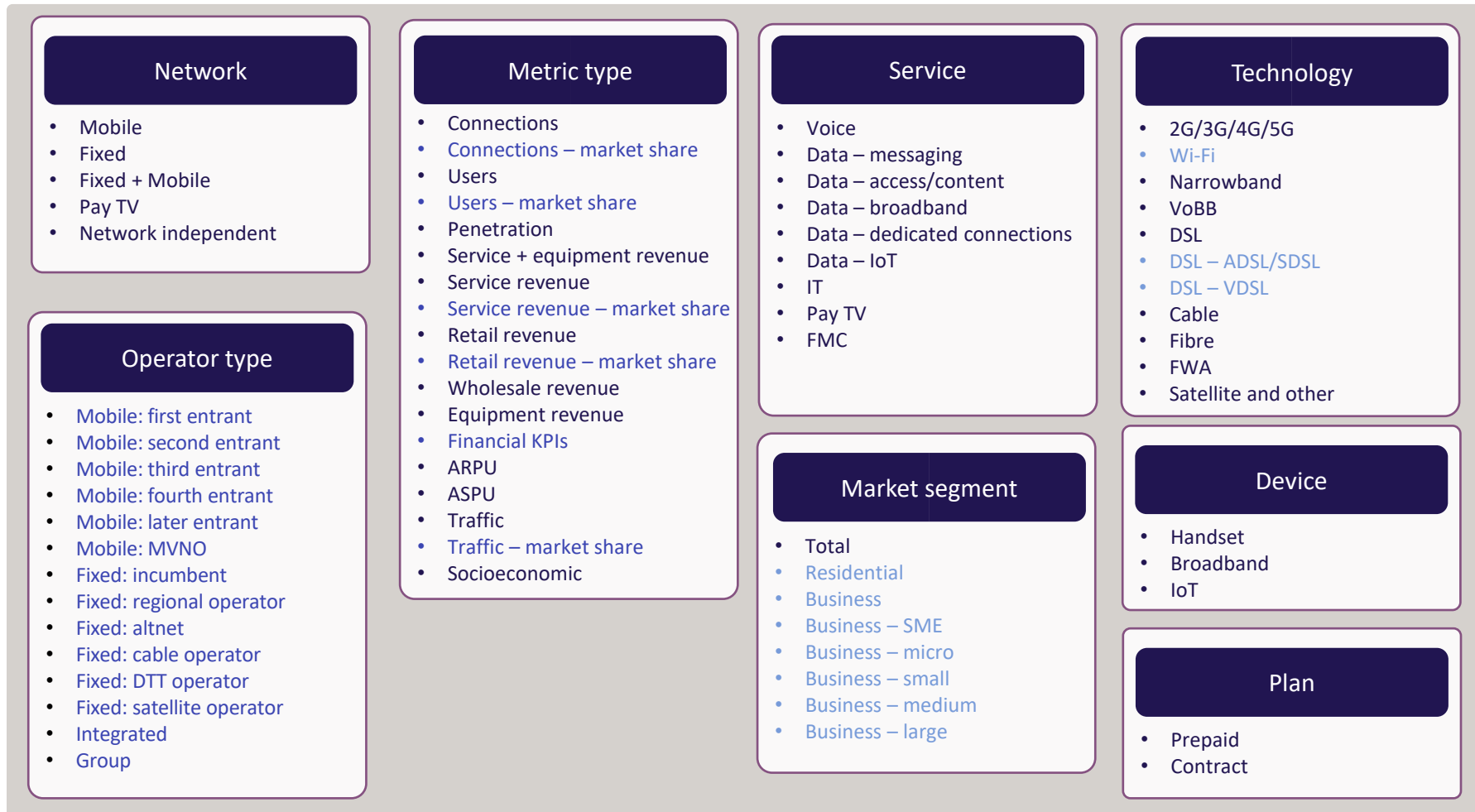
In addition to core data on the fixed and mobile telecoms markets, the Telecoms actuals tab also includes fixed–mobile convergence (FMC) and pay-TV data at an operator and total market level for many countries.

¹ For more detail about the coverage within each tab, please see the ['Details about the Telecoms dataset'](#) section.

The difference between Telecoms forecasts and actuals

	Forecasts	Actuals																
Why this is useful	A coherent, future-looking narrative of the evolution of telecoms markets, prepared at a specific point in time, rooted in historical data	The latest historical results placed in the context of past developments																
Time periods	- From 2008 to at least 5 years into the future - Annual data	- From 4Q 2003 to the latest quarter - Annual, quarterly and half-yearly data																
Frequency of updates	Annual full revisions per forecast/region (rolling), with partial updates ~monthly	At least every quarter																
Geographical granularity	<table><tr><td>Worldwide results</td><td>Yes</td><td>Country results</td><td>Yes</td></tr><tr><td>Regional results</td><td>Yes</td><td>Operator-level results</td><td>No</td></tr></table>	Worldwide results	Yes	Country results	Yes	Regional results	Yes	Operator-level results	No	<table><tr><td>Worldwide results</td><td>Operator financial KPIs only</td><td>Country results</td><td>Yes</td></tr><tr><td>Regional results</td><td>No</td><td>Operator-level results</td><td>Yes</td></tr></table>	Worldwide results	Operator financial KPIs only	Country results	Yes	Regional results	No	Operator-level results	Yes
Worldwide results	Yes	Country results	Yes															
Regional results	Yes	Operator-level results	No															
Worldwide results	Operator financial KPIs only	Country results	Yes															
Regional results	No	Operator-level results	Yes															
Data standardisation	Standardised for meaningful comparison	Standardised, plus as-reported data (for transparency)																
Data views (topics)	- Core forecasts - IoT - Data traffic - Fixed-mobile convergence - Pay TV - Business services - A2P	- Core actuals - Pay TV - Fixed Services - Financial KPIs - Fixed-mobile convergence - Mobile Services																

Types of metrics included in the Telecoms dataset



Other filters serve more-granular forecasts including:

IoT revenue scope

IoT sector

IoT technology

Provider type

Specialist business services

Pay-TV service platform

Key

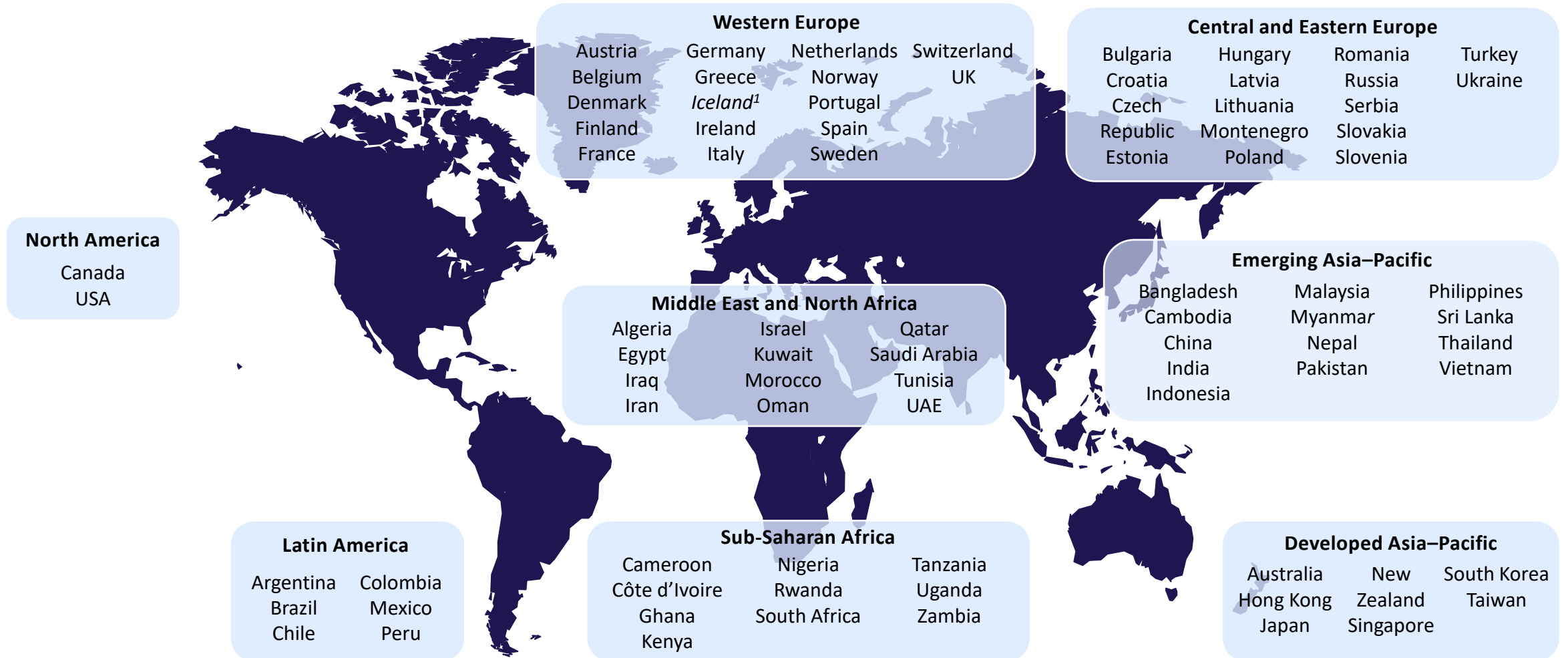
Actuals and forecasts

Actuals only

Forecasts only

The tables above provide an indication of the granularity available for six of the main data filters for the **Telecoms** dataset. For greater detail, see the '[Details about the Telecoms dataset](#)' section of this presentation.

Geographical coverage: regional data included in the Telecoms dataset



¹ Historical data is only available for a limited set of fixed broadband metrics.

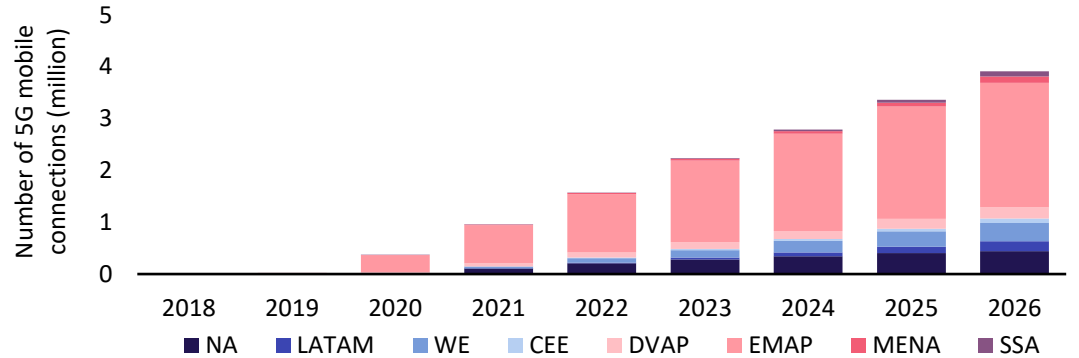
DataHub showcases data from a range of research programmes and modules

Business Services	Consumer Services	Networks and Cloud	Operational Applications	Space	Communications Infrastructure Data	Telecoms and Media Data	IT Data
- Enterprise Services - IoT Services - Private Networks - SME Services	- Fixed Services - Fixed-Mobile Convergence - Mobile Services	- AI and Data Platforms - Cloud and AI Infrastructure - Fixed Infrastructure - NaaS Platforms and Infrastructure - Operator Spending - Sustainable Networks - Wireless Infrastructure - Wireless Technologies	- Applications Data and Strategies - Automated Assurance - Customer Engagement - Monetisation Platforms - Network Automation and Orchestration - Service Design and Orchestration	- Defence and Sovereign Space - Earth Observation - Emerging Space Applications - Non-GEO Constellations Analysis Toolkit (NCAT) - Satellite Broadband - Satellite Capacity - Satellite D2D - Satellite Manufacturing and Launch - Satellite Mobility - Satellite Networking Technologies	- Cell Sites - Data Centres - Space Spectrum - Submarine Cables	- Developed Asia-Pacific Metrics and Forecasts - Emerging Asia-Pacific Metrics and Forecasts - European Core Forecasts - European Country Reports - European Quarterly Metrics - Global Pay-TV and Video Metrics and Forecasts - Global Telecoms Data and Financial KPIs - Latin America Metrics and Forecasts - Middle East and Africa Metrics and Forecasts - North America Metrics and Forecasts	- Business Applications - Cyber Security - Devices and Peripherals - IT Infrastructure - IT and Managed Services - UC and Digital Services

Data included in the **Telecoms** dataset in DataHub

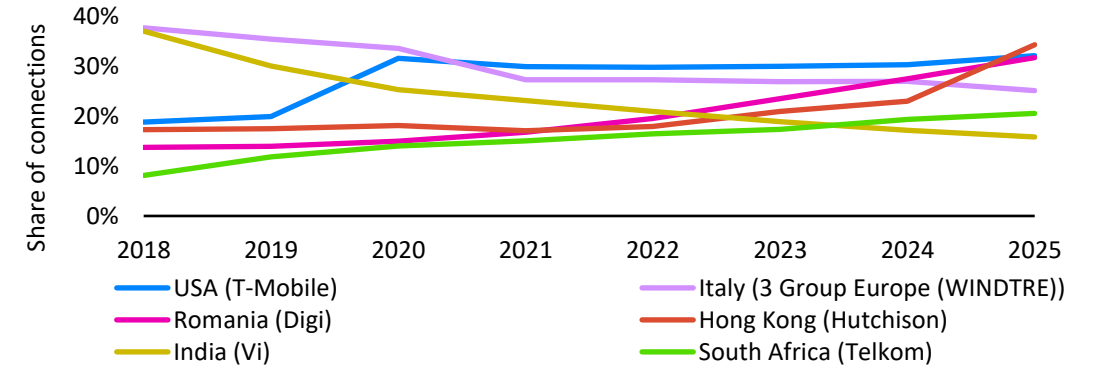
What kind of questions can the Telecoms dataset address?

When and where has 5G roll-out happened?



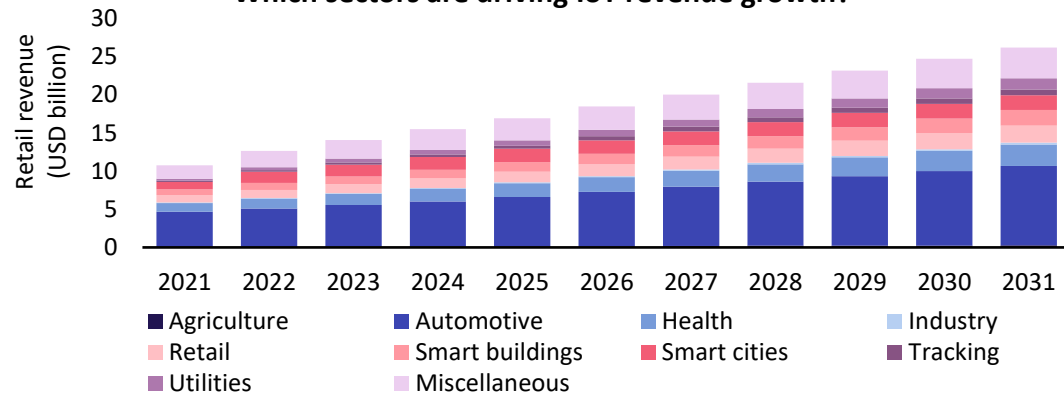
Source: Analysys Mason

When did fourth-entrant mobile operators gain sizeable market share?



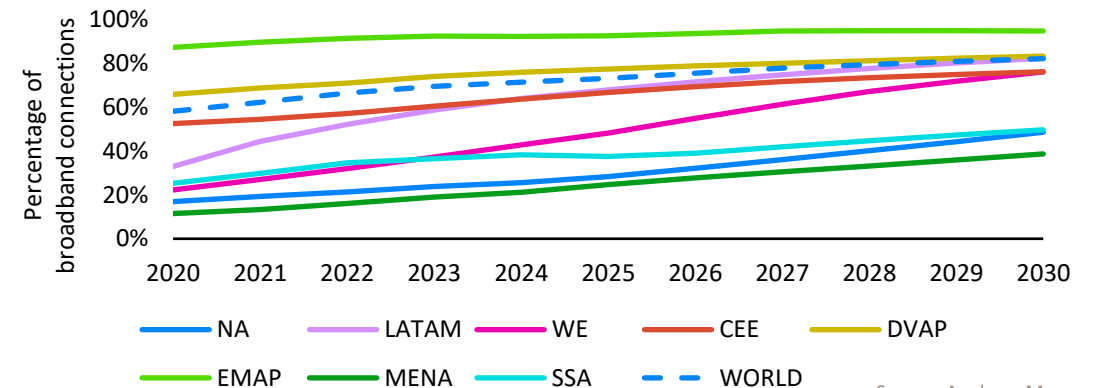
Source: Analysys Mason

Which sectors are driving IoT revenue growth?



Source: Analysys Mason

When and where will widespread fibre adoption happen?



Source: Analysys Mason

Overview of the **Telecoms** dataset

Building your search: **Telecoms forecasts**

Building your search: **Telecoms actuals**

Other useful features

Details about the **Telecoms** dataset

About Analysys Mason

Analysys Mason DataHub – building a Telecoms forecasts search

[illegible]

Log out **DataHub**

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS **FORECASTS** **ACTUALS** **IT** **ABOUT THE DATAHUB**

GEOGRAPHY
Set locations...

DATA VIEWS: FORECASTS
☐ Core forecasts
☐ IoT forecasts
☐ FMC forecasts
☐ A2P services forecasts

METRICS Clear filters
Network **Metric type** **Segment**
☐ Mobile
☐ Fixed
☐ Fixed + Mobile
☐ Pay TV
☐ Fixed + Pay TV
☐ Fixed + Mobile + Pay TV
☐ Wireless
☐ Network independent
☐ All
☐ Connections
☐ Users
☐ Penetration
☐ Service + equipment revenue
☐ Service revenue
☐ Retail revenue
☐ Wholesale revenue
☐ Equipment revenue
☐ ARPU
☐ ASPU
☐ Traffic
☐ Socioeconomic

REGIONS OR COUNTRIES TO FILTER YOUR RESULTS BY:

- ☐ **Worldwide**
 - ☐ Worldwide total
- ☐ **North America**
 - ☐ NA (regional total)
 - ☐ Canada
 - ☐ USA
- ☐ **Latin America**
 - ☐ LATAM (regional total)
 - ☐ Argentina
 - ☐ Brazil
 - ☐ Chile
 - ☐ Colombia
 - ☐ Costa Rica
 - ☐ Cuba
 - ☐ Dominican Republic
 - ☐ Ecuador
 - ☐ El Salvador
 - ☐ Falkland Islands (Malvinas)
 - ☐ French Guiana
 - ☐ Grenada
 - ☐ Guadeloupe
 - ☐ Guatemala
 - ☐ Guyana
 - ☐ Haiti
 - ☐ Honduras
 - ☐ Jamaica
 - ☐ Martinique
 - ☐ Montserrat
 - ☐ Nicaragua
 - ☐ Panama
 - ☐ Paraguay
 - ☐ Puerto Rico
 - ☐ Saint Barthélemy
 - ☐ Saint Maarten/St. Martin
 - ☐ St Kitts and Nevis
 - ☐ St Lucia
 - ☐ St Vincent and the Grenadines
 - ☐ Suriname
 - ☐ Trinidad and Tobago
 - ☐ Turks and Caicos Islands
 - ☐ Uruguay
 - ☐ Venezuela
 - ☐ British Virgin Islands
 - ☐ US Virgin Islands
- ☐ **Western Europe**
 - ☐ WE (regional total)
 - ☐ Austria
 - ☐ Belgium
 - ☐ Denmark
 - ☐ Finland
 - ☐ France
 - ☐ Germany
 - ☐ Greece
 - ☐ Ireland
 - ☐ Italy
 - ☐ Netherlands
 - ☐ Romania
- ☐ **Central and Eastern Europe**
 - ☐ CEE (regional total)
 - ☐ Bulgaria
 - ☐ Croatia
 - ☐ Czech Republic
 - ☐ Estonia
 - ☐ Hungary
 - ☐ Latvia
 - ☐ Lithuania
 - ☐ Montenegro
 - ☐ Poland
 - ☐ Romania
- ☐ **Developed Asia-Pacific**
 - ☐ DVAP (regional total)
 - ☐ Australia
 - ☐ Hong Kong
 - ☐ Japan
 - ☐ New Zealand
 - ☐ Singapore
 - ☐ South Korea
 - ☐ Taiwan
- ☐ **Emerging Asia-Pacific**
 - ☐ EAP (regional total)
 - ☐ Indonesia
 - ☐ Malaysia
 - ☐ Myanmar
 - ☐ Nepal
 - ☐ Pakistan
 - ☐ Philippines
 - ☐ Sri Lanka
 - ☐ Thailand
 - ☐ Vietnam
- ☐ **Middle East and North Africa**
 - ☐ MENA (regional total)
 - ☐ Algeria
 - ☐ Egypt
 - ☐ Iran
 - ☐ Iraq
 - ☐ Israel
 - ☐ Kuwait
 - ☐ Morocco
 - ☐ Oman
 - ☐ Qatar
 - ☐ Saudi Arabia
 - ☐ Tunisia
 - ☐ UAE
- ☐ **Sub-Saharan Africa**
 - ☐ SSA (regional total)
 - ☐ Cameroon
 - ☐ Côte d'Ivoire
 - ☐ Ghana
 - ☐ Kenya
 - ☐ Nigeria
 - ☐ Rwanda
 - ☐ South Africa
 - ☐ Tanzania
 - ☐ Uganda
 - ☐ Zambia

In addition to the countries listed below, Latin America regional total results also include the following markets: Anguilla, Antigua and Barbuda, Netherlands Antilles, Aruba, Bahamas, Barbados, Belize, Bermuda, Bolivia, Bonaire, Sint Eustatius and Saba, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, Ecuador, El Salvador, Falkland Islands (Malvinas), French Guiana, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Jamaica, Martinique, Montserrat, Nicaragua, Panama, Paraguay, Puerto Rico, Saint Barthélemy, Saint Maarten/St. Martin, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad and Tobago, Turks and Caicos Islands, Uruguay, Venezuela, British Virgin Islands and US Virgin Islands.

APPLY FILTERS

5 The 'Apply filters' button stores your selection and returns you to the main page.

- If no geographies are chosen, your search will return results for all countries and regions that are available.
- Those countries/regions not included in your subscription will be greyed out.

Building a search in the Telecoms forecasts [2/8]: select a time period (optional)



Log out 

DataHub

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS

FORECASTS

ACTUALS

IT

SPACE

[ABOUT THE DATAHUB](#)
[NEW SEARCH](#)
[LOAD A SEARCH](#)

GEOGRAPHY

Set locations...

DATA VIEWS: FORECASTS

☐ Core forecasts
☐ IoT forecasts
☐ FMC forecasts
☐ A2P services forecasts
☐ Business forecasts
☐ Pay-TV forecasts
☐ Data traffic forecasts

YEARS

Set years...

METRICS [Clear filters](#)

Free text: [Enter free text...](#) [X](#) [All](#) [Any](#)

Network	Metric type	Segment	Service	Technology	Device
☐ Mobile ☐ Fixed ☐ Fixed + Mobile ☐ Pay TV ☐ Fixed + Pay TV ☐ Fixed + Mobile + Pay TV ☐ Wireless ☐ Network independent ☐ All	☐ Connections ☐ Users ☐ Penetration ☐ Service + equipment revenue ☐ Service revenue ☐ Retail revenue ☐ Wholesale revenue ☐ Equipment revenue ☐ ARPU ☐ ASPU ☐ Traffic ☐ Socioeconomic	☐ Total ☐ Residential ☐ Business ☐ Business – SME ☐ Business – micro ☐ Business – small ☐ Business – medium ☐ Business – large	☐ Totals ☐ Voice ☐ Data ☐ Data – messaging ☐ Data – access/content ☐ Data – broadband ☐ Data – dedicated connx ☐ Data – IoT ☐ IT ☐ Pay TV ☐ FMC	☐ Totals ☐ 2G ☐ 3G ☐ 4G ☐ 5G ☐ Wi-Fi ☐ Circuit-switched ☐ Narrowband ☐ VoBB	☐ DSL ☐ DSL – ADSL/SDSL ☐ DSL – VDSL ☐ Cable ☐ Fibre ☐ FWA ☐ Satellite and other ☐ IoT ☐ Pay TV

[Show metrics \(1968 metrics found\)](#) Level: 5 (all metrics) [?](#)

1

Quick controls allow you to select useful time band or clear your selection.



If no years are chosen, your search will return results for all years that are available.

1

SELECT YEARS TO FILTER YOUR RESULTS BY:

Quick select [2020-2030](#) [2024-2030](#) [2024-2034](#) [Select all](#) [Clear](#)

- | | | | |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| ☐ 2008 | ☐ 2016 | ☐ 2024 | ☐ 2032 |
| ☐ 2009 | ☐ 2017 | ☐ 2025 | ☐ 2033 |
| ☐ 2010 | ☐ 2018 | ☐ 2026 | ☐ 2034 |
| ☐ 2011 | ☐ 2019 | ☐ 2027 | |
| ☐ 2012 | ☐ 2020 | ☐ 2028 | |
| ☐ 2013 | ☐ 2021 | ☐ 2029 | |
| ☐ 2014 | ☐ 2022 | ☐ 2030 | |
| ☐ 2015 | ☐ 2023 | ☐ 2031 | |

For data prior to 2008 please refer to the Actuals tab.

[Cancel](#)[▶ APPLY FILTERS](#)

Building a search in Telecoms forecasts [3/8]: using dynamic filters and/or the free text search to find metrics

TELECOMS **FORECASTS** **ACTUALS** **IT** **SPACE**

GEOGRAPHY
Set locations...

DATA VIEWS: FORECASTS

- ☐ Core forecasts
- ☐ IoT forecasts
- ☐ FMC forecasts
- ☐ A2P services forecasts
- ☐ Business forecasts
- ☐ Pay-TV forecasts
- ☐ Data traffic forecasts

YEARS
Set years...

METRICS Clear filters

Free text: Enter free text... ☐ All ☐ Any

Network	Metric type	Segment	Service	Technology	Device
☐ Mobile	☐ Connections	☐ Total	☐ Totals	☐ Totals	☐
☐ Fixed	☐ Users	☐ Residential	☐ Voice	☐ 2G	☐
☐ Fixed + Mobile	☐ Penetration	☐ Business	☐ Data	☐ DSL – ADSL/SDSL	☐
☐ Pay TV	☐ Service + equipment revenue	☐ Business – SME	☐ Data – messaging	☐ DSL – VDSL	☐
☐ Fixed + Pay TV	☐ Service revenue	☐ Business – micro	☐ Data – access/content	☐ 3G	☐
☐ Fixed + Mobile + Pay TV	☐ Retail revenue	☐ Business – small	☐ Data – broadband	☐ 4G	☐
☐ Wireless	☐ Wholesale revenue	☐ Business – medium	☐ Data – dedicated connx	☐ 5G	☐
☐ Network independent	☐ Equipment revenue	☐ Business – large	☐ Data – IoT	☐ Wi-Fi	☐
☐ All	☐ ARPU		☐ IT	☐ Circuit-switched	☐
	☐ ASPU		☐ Pay TV	☐ Narrowband	☐
	☐ Traffic		☐ FMC	☐ VoBB	☐
	☐ Geoeconomic			☐ Satellite and other	☐
				☐ IoT	☐
				☐ Pay TV	☐

Show metrics (1968 metrics found) • Expand metrics list Level: 5 (all metrics)

Network	Metric type	Metric	Segment	Info	Geographies
☐ Network					
☐ Mobile	Connections	total – including IoT	Total	89	
☐ Mobile	Connections	total – including IoT	Residential	30	
☐ Mobile	Connections	total – including IoT	Business	61	
☐ Mobile	Connections	total – including IoT	Business – SME	56	
☐ Mobile	Connections	total – including IoT	Business – micro	56	

5000 items per page 1 - 1968 of 1968 items

[Save this search](#) **SEARCH**

1 Metric filters control which metrics are shown in the 'Show metrics' pane below (5). Filters can be selected by ticking the box beside the element name. If no boxes are ticked, all available metrics will be displayed. The metric filters update dynamically based on your selections. For example, mobile services and technologies will be greyed out if only fixed networks are selected.

2 There are more filters off to the right, which can be reached using the horizontal scroll bar.

3 Clicking on a filter heading selects/deselects all available elements in that group.

4 You can also use the free text search box to refine the metric search further. The on-screen help (?) explains the difference between the 'All' and 'Any' radio buttons.

5 The 'Show metrics' pane opens automatically as soon as any filter is selected. The number of metrics that match your criteria is shown in the 'Show metrics' pane header.

6 The 'New search' button allows you to clear all filters and start again.



Filters that relate to the metrics that are not included in your subscription will be greyed out.

Building a search in Telecoms forecasts [4/8]: using data views: forecasts

TELECOMS

FORECASTS ACTUALS

IT SPACE

ABOUT THE DATAHUB

NEW SEARCH

LOAD A SEARCH

3 GEOGRAPHY

64 selected: Australia, Austria, Belgium, ...

DATA VIEWS: FORECASTS

1

Core forecasts

IoT forecasts

FMC forecasts

A2P services forecasts

Business forecasts

Pay-TV forecasts

Data traffic forecasts

YEARS

Set years...

4 METRICS Clear filters

Using metric set for Business forecasts ? remove 2

Free text: ? Enter free text... X All Any

Network	Metric type	Segment	Provider type	Business IT	Service
☐ Mobile	☐ Connections	☐ Total	☐ Operator	☐ Totals	☐ Totals
☐ Fixed	☐ Users	☐ Residential	☐ Non-operator	☐ UC/hosted voice	☐ Voice
☐ Fixed + Mobile	☐ Penetration	☐ Business	☐ All providers	☐ SaaS	☐ Data
☐ Pay TV	☐ Service + equipment revenue	☐ Business – SME		☐ IaaS/PaaS	☐ Data – messaging
☐ Fixed + Pay TV	☐ Service revenue	☐ Business – micro		☐ Security	☐ Data – access/cor
☐ Fixed + Mobile + Pay TV	☐ Retail revenue	☐ Business – small		☐ Co-lo/hosting	☐ Data – broadband
☐ Wireless	☐ Wholesale revenue	☐ Business – medium		☐ Ent mobility	☐ Data – dedicated
☐ Network independent	☐ Equipment revenue	☐ Business – large			☐ Data – IoT
☐ All	☐ ARPU				☐ IT
	☐ ASPU				☐ Pay TV
	☐ Traffic				☐ FMC
	☐ Socioeconomic				

5

Hide metrics (672 metrics found) • Expand metrics list

Level: 5 (all metrics) ?

Network	Metric type	Metric	Segment	Info	Geographies
☐ Mobile	Connections	total – including IoT	Business	?	56
☐ Mobile	Connections	total – including IoT	Business – SME	?	56
☐ Mobile	Connections	total – including IoT	Business – micro	?	56
☐ Mobile	Connections	total – including IoT	Business – small	?	56
☐ Mobile	Connections	total – including IoT	Business – medium	?	56

1 - 672 of 672 items

Save this search SEARCH



- Data views allow you to view a 'slice' (or subset) of the Telecoms forecast dataset with a focus on a particular topic.
- The metrics that are available depend on your subscription. Any selected view will show only those metrics/geographies that are part of your subscription.

1

Click the tick box next to the data view that you are interested in to select (for example, Business forecasts).

2

The pink box shows your selection. Click 'remove' to show all metrics again.

3

The geographies covered by this data slice are pre-selected in the 'Geography' window.

4

The metric filters are reordered to show those that are most relevant to the selected data slice.

5

The metrics that match your criteria are shown in the 'Show metrics' pane, with the total number shown displayed in the header.

Building a search in Telecoms forecasts [5/8]: **select the metrics you want to view**

The screenshot shows the DataHub interface for building a search in Telecoms forecasts. The interface is divided into several sections:

- TELECOMS** (selected), **IT**, and **SPACE** tabs at the top.
- FORECASTS** and **ACTUALS** sub-tabs under TELECOMS.
- ABOUT THE DATAHUB**, **NEW SEARCH**, and **LOAD A SEARCH** links on the right.
- GEOGRAPHY** section with a "Set locations..." input.
- DATA VIEWS: FORECASTS** section with checkboxes for:
 - Core forecasts
 - IoT forecasts
 - FMC forecasts
 - A2P services forecasts
 - Business forecasts
 - Pay-TV forecasts
 - Data traffic forecasts
- YEARS** section with a "Set years..." input.
- METRICS** section with a "Clear filters" button and a "Free text:" search bar.
- Network** section with checkboxes for:
 - Mobile
 - Fixed
 - Fixed + Mobile
 - Pay TV
 - Fixed + Pay TV
 - Fixed + Mobile + Pay TV
 - ☒ **Wireless**
 - Network independent
 - All
- Metric type** section with checkboxes for:
 - ☒ **Connections**
 - Users
 - Penetration
 - Service + equipment revenue
 - Service revenue
 - ☒ **Retail revenue**
 - Wholesale revenue
 - Equipment revenue
 - ARPU
 - ASPU
 - Traffic
 - Social
- Segment** section with checkboxes for:
 - Total
 - Residential
 - Business
 - Business – SME
 - Business – micro
 - Business – small
 - Business – medium
 - Business – large
- Service** section with checkboxes for:
 - Totals
 - Voice
 - Data
 - Data – messaging
 - Data – access/content
 - Data – broadband
 - Data – dedicated connx
 - ☒ **Data – IoT**
 - IT
 - Pay TV
 - FMC
- Technology** section with checkboxes for:
 - Totals
 - 2G
 - 3G
 - 4G
 - 5G
 - Wi-Fi
 - Circuit-switched
 - Narrowband
 - VoBB
 - DSL
 - DSL – ADSL/SDSL
 - DSL – VDSL
 - Cable
 - Fibre
 - FWA
 - Satellite and other
 - IoT
 - Pay TV
- Device** section with checkboxes for:
 - Mobile
 - Fixed
 - Fixed + Mobile
 - Pay TV
 - Fixed + Pay TV
 - Fixed + Mobile + Pay TV
 - Network independent
 - All
- Geographies** column with checkboxes for:
 - Mobile
 - Fixed
 - Fixed + Mobile
 - Pay TV
 - Fixed + Pay TV
 - Fixed + Mobile + Pay TV
 - Network independent
 - All
- Expand metrics list** button (callout 6) and **Hide metrics (343 metrics found)** button.
- Level:** dropdown menu (callout 2) set to "5 (all metrics)".
- Geographies** column (callout 5) showing the number of countries/regions available for each metric.
- Save this search** button (callout 7) and **SEARCH** button (callout 8).
- Items per page** dropdown (callout 1) set to 5000.
- 1 - 343 of 343 items** text at the bottom.

1

Tick the boxes beside the metrics for the data that you want to see. If no boxes are ticked, all available metrics will be used.

2

The 'Level' dropdown allows you to select the level of granularity for your results.

3

Tiered metric names make our taxonomy clear.

4

Click on the question mark icon (?) for full metric definitions.

5

The 'Geographies' column tells you how many countries/regions have data available for this metric.

6

The 'Expand metrics list' button hides the metrics section to enable you to see more of the selected metrics. Once the 'Show metrics' pane has been expanded, this button changes to 'Show filters', which can be used to reveal the filters in the metrics section again.

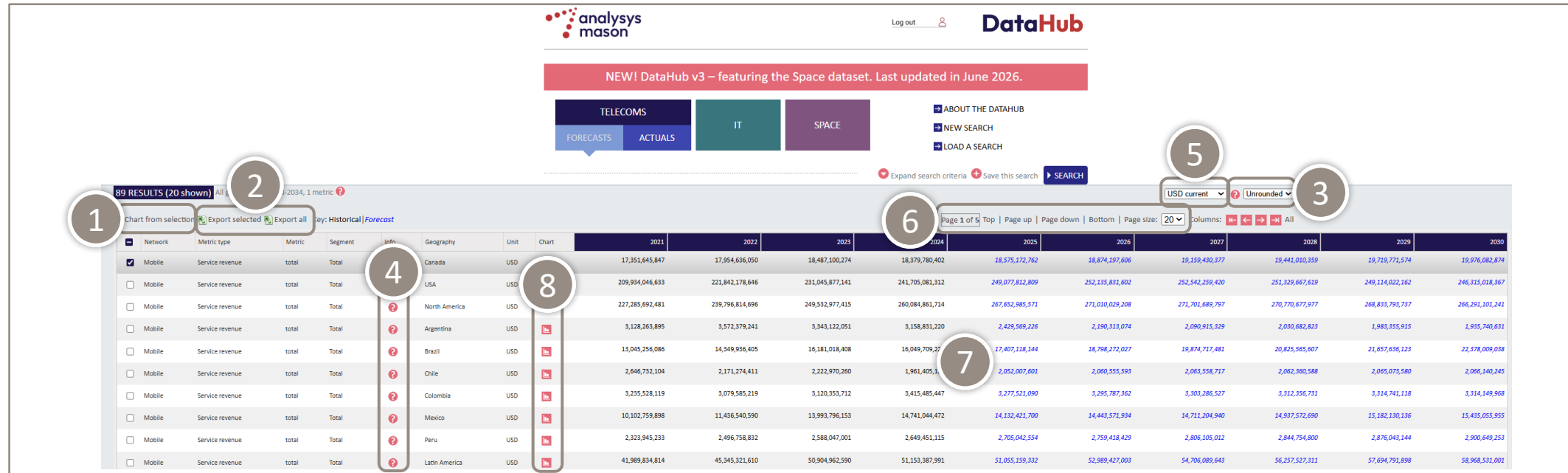
7

The 'Save this search' button allows you to save specific searches.

8

Click on the 'Search' button once you are ready to see the data.

Building a search in Telecoms forecasts [6/8]: view your requested results



1 On-screen charting for easy comparisons: of up to 16 metrics.

2 Export all or selected metrics to Excel for further analysis.

3 Choose between rounded and unrounded data.

4 On-screen help provides metrics definitions and update dates.

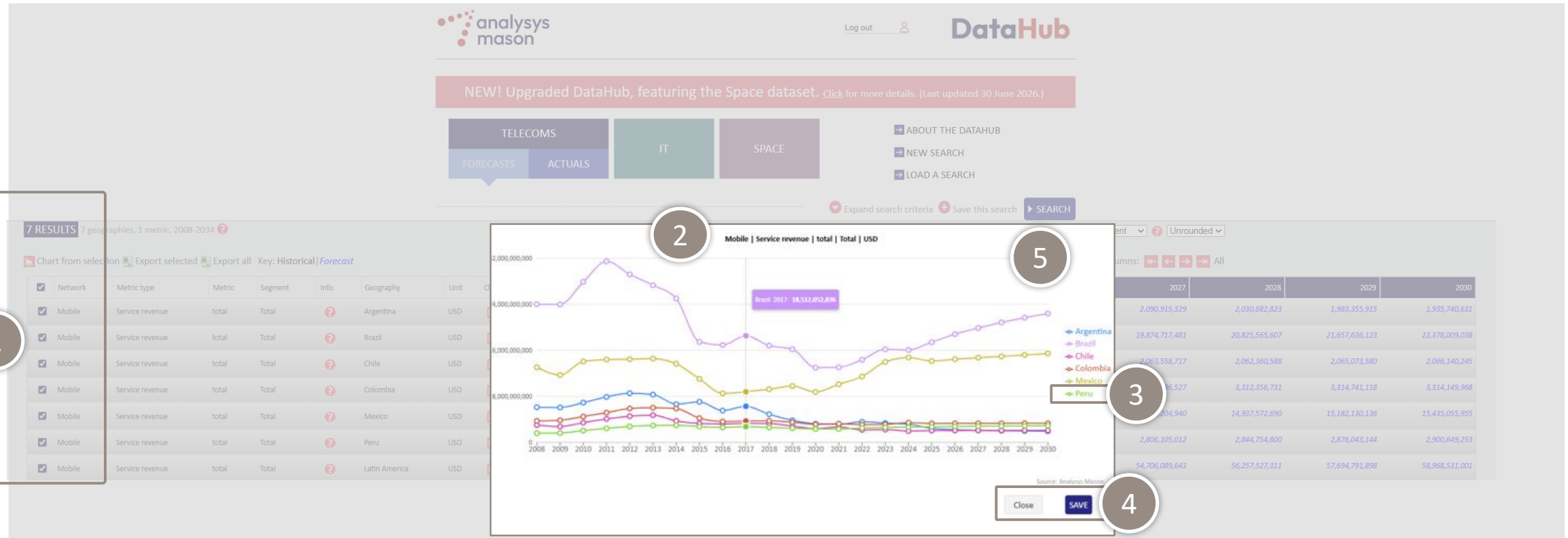
5 Instantly convert between currencies.

6 Control the page size and move between pages of results and columns visible (left and right arrows).

7 Colours distinguish between historical data (black) and forecasts (blue).

8 View a chart for a single row

Building a search in Telecoms forecasts [7/8]: view on-screen charts



1 Tick up to 16 metrics from the current page to view results on a chart.

2 Hover over a data point to see its value.

3 Click on one row in the legend to hide the series temporarily from the chart.

4 Click the 'Save' button to save your chart as a .PNG file.

5 Toggle between truncated and full legend text using this tick box. (Only appears if legend text is long and needs to be truncated.)

Building a search in Telecoms forecasts [8/8]: exporting results

TELECOMS FORECASTS ACTUALS IT SPACE

ABOUT THE DATAHUB
NEW SEARCH
LOAD A SEARCH

Expand search criteria Save this search SEARCH

92 RESULTS All geographies, 1 metric, 2008-2034

Chart **1** Export selected **2** Export all Forecast

Page 1 of 5 Top | Page up | Page down | Bottom | Page size: 20 Columns: K- < > All

USD current Unrounded

Analysys Mason DataHub Export
Telecoms forecasts
Data generated at 14:21 on 13 May 2026
Geographical scope: 89 selected
Metric scope: 1 selected

Key: Historical | Forecast
© Analysys Mason 2026

Additional filters and definitions are available to the right of the data

Network	Metric type	Metric	Market segment	Region	Country	Unit	2023	2024	2025	2026	2027	2028	2029	2030
Mobile	Service revenue	total	Total	NA	Canada	USD	18 487 100 274	18 379 780 402	18 575 172 762	18 874 197 606	19 159 430 377	19 441 010 359	19 719 771 574	19 976 082
Mobile	Service revenue	total	Total	NA	USA	USD	231 045 877 141	241 705 081 312	249 077 812 809	252 135 831 602	252 542 259 420	251 329 667 619	249 114 022 162	246 315 018
Mobile	Service revenue	total	Total	NA	North America	USD	249 532 977 415	260 084 861 714	267 652 985 571	271 010 029 208	271 701 689 797	270 770 677 977	268 833 793 737	266 291 101
Mobile	Service revenue	total	Total	LATAM	Argentina	USD	3 343 122 051	3 158 831 220	2 429 569 226	2 190 313 074	2 090 915 329	2 030 682 823	1 983 355 915	1 935 740
Mobile	Service revenue	total	Total	LATAM	Brazil	USD	16 181 018 408	16 049 709 228	17 407 118 144	18 798 272 027	19 874 717 481	20 825 565 607	21 657 636 123	22 378 009
Mobile	Service revenue	total	Total	LATAM	Chile	USD	2 222 970 260	1 961 405 131	2 052 007 601	2 060 555 593	2 063 558 717	2 062 360 588	2 065 073 580	2 066 140
Mobile	Service revenue	total	Total	LATAM	Colombia	USD	3 120 353 712	3 415 485 447	3 277 521 090	3 295 787 362	3 303 286 527	3 312 356 731	3 314 741 118	3 314 149
Mobile	Service revenue	total	Total	LATAM	Mexico	USD	13 993 796 153	14 741 044 472	14 132 421 700	14 443 571 934	14 711 204 940	14 937 572 690	15 182 130 136	15 435 055
Mobile	Service revenue	total	Total	LATAM	Peru	USD	2 588 047 001	2 649 451 115	2 705 042 554	2 759 418 429	2 806 105 012	2 844 754 800	2 876 043 144	2 900 649
Mobile	Service revenue	total	Total	LATAM	Latin America	USD	50 904 962 590	51 153 387 991	51 055 159 332	52 989 427 003	54 706 089 643	56 257 527 311	57 694 791 898	58 968 531
Mobile	Service revenue	total	Total	WE	Austria	USD	2 788 496 739	2 907 745 642	3 013 858 900	3 096 179 266	3 146 035 957	3 185 871 943	3 218 888 872	3 245 379
Mobile	Service revenue	total	Total	WE	Belgium	USD	3 125 563 150	3 030 318 181	3 023 125 840	3 034 030 175	3 039 130 377	3 049 220 598	3 059 961 851	3 068 526
Mobile	Service revenue	total	Total	WE	Denmark	USD	1 765 814 329	1 770 042 140	1 795 436 874	1 816 726 290	1 828 996 119	1 843 603 618	1 860 078 520	1 875 247
Mobile	Service revenue	total	Total	WE	Finland	USD	2 467 568 338	2 571 821 317	2 677 009 819	2 757 689 994	2 811 085 631	2 857 314 792	2 896 400 587	2 927 533
Mobile	Service revenue	total	Total	WE	France	USD	19 864 377 106	19 821 439 620	19 811 462 127	19 987 256 791	20 070 669 120	20 184 096 082	20 312 211 452	20 431 177

1

'Export selected' exports only the rows that have been ticked.

2

'Export all' exports all of the rows in the current search results.



- Small exports are downloaded to the desktop; large exports are emailed to the user.
- The exported file contains colour-coding, definitions and metric filters to make data manipulation easier.
- Exports honour the rounding selected in the results view, so be sure to select the rounding that you require before exporting.

Overview of the **Telecoms** dataset

Building your search: **Telecoms forecasts**

Building your search: **Telecoms actuals**

Other useful features

Details about the **Telecoms** dataset

About Analysys Mason

Analysys Mason DataHub – building a Telecoms actuals search

Building a search in Telecoms actuals [1/9]: select the geographies for which you want to see data

analysys mason DataHub

Log out

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS IT SPACE

FORECASTS ACTUALS

ABOUT THE DATAHUB NEW SEARCH

GEOGRAPHY Set locations...

OPERATORS Set operators...

REGIONS OR COUNTRIES TO FILTER YOUR RESULTS BY:

Worldwide

- ☐ Worldwide total

North America

- ☐ Canada
- ☐ USA

Latin America

- ☐ Argentina
- ☐ Brazil
- ☐ Chile
- ☐ Colombia
- ☐ Mexico
- ☐ Peru

Western Europe

- ☐ Austria
- ☐ Belgium
- ☐ Denmark
- ☐ Finland
- ☐ France
- ☐ Germany
- ☐ Greece
- ☐ Iceland
- ☐ Ireland
- ☐ Italy
- ☐ Netherlands
- ☐ Norway
- ☐ Portugal
- ☐ Spain
- ☐ Sweden
- ☐ Switzerland
- ☐ UK

Central and Eastern Europe

- ☐ Bulgaria
- ☐ Croatia
- ☐ Czech Republic
- ☐ Estonia
- ☐ Hungary
- ☐ Latvia
- ☐ Lithuania
- ☐ Montenegro
- ☐ Poland
- ☐ Romania
- ☐ Russia
- ☐ Serbia
- ☐ Slovakia
- ☐ Slovenia
- ☐ Turkey
- ☐ Ukraine

Developed Asia-Pacific

- ☐ Australia
- ☐ Hong Kong
- ☐ Japan
- ☐ New Zealand
- ☐ Singapore
- ☐ South Korea
- ☐ Taiwan

Emerging Asia-Pacific

- ☐ Bangladesh
- ☐ Cambodia
- ☐ China
- ☐ India
- ☐ Malaysia
- ☐ Myanmar
- ☐ Indonesia
- ☐ Nepal
- ☐ Pakistan
- ☐ Philippines
- ☐ Sri Lanka
- ☐ Thailand
- ☐ Vietnam

Middle East and North Africa

- ☐ Algeria
- ☐ Egypt
- ☐ Iran
- ☐ Iraq
- ☐ Israel
- ☐ Kuwait
- ☐ Morocco
- ☐ Oman
- ☐ Qatar
- ☐ Saudi Arabia
- ☐ Tunisia
- ☐ UAE

Sub-Saharan Africa

- ☐ Cameroon
- ☐ Côte d'Ivoire
- ☐ Ghana
- ☐ Kenya
- ☐ Nigeria
- ☐ Rwanda
- ☐ South Africa
- ☐ Tanzania
- ☐ Uganda
- ☐ Zambia

SELECT OPERATORS

Cancel APPLY FILTERS

Show metrics (325 metrics found)

1 Tick the boxes to select the appropriate countries and/or regions.

2 Click on the region name to select all countries in the region.

3 Quick controls allow you to select all, clear your selection and select regional totals only.

4 The 'select operators' button allows you to jump to the operator selection box.

5 The 'Apply filters' button stores your selection and returns you to the main page.



- If no geographies are chosen, your search will return results for all countries and regions that are available.
- Countries not included in your subscription will be greyed out.

Building a search in Telecoms actuals [2/9]: select the operators for which you want to see data

1 Use the 'Operators' window if you want to see results for a selection of operators.

2 Filter operators by Geography, Network and Operator Type.

3 Free text searches are available for operator name, host mobile network operator (MNO) and Group entities

4 Select individual rows or select all rows by ticking the box in the header row.

5 Click 'Apply filters' to see your results.

Building a search in Telecoms actuals [3/9]: selecting a time period (optional)

analysys mason

Log out

DataHub

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS

FORECASTS

ACTUALS

IT

SPACE

ABOUT THE DATAHUB

NEW SEARCH

LOAD A SEARCH

GEOGRAPHY

Set locations...

OPERATORS

Set operators...

DATA VIEWS: ACTUALS

☐ Core actuals

☐ Mobile services

☐ Pay-TV services

☐ Financial KPIs

☐ Fixed services

☐ Fixed-mobile convergence

YEARS

Set years...

METRICS

Clear filters

Free text: X All Any

Network	Metric type	Service	Technology		
☐ Mobile	☐ Connections	☐ Retail revenue – market share	☐ Totals	☐ DSL	
☐ Fixed	☐ Connections – market share	☐ Wholesale revenue	☐ Voice	☐ Cable	
☐ Fixed + Mobile	☐ Users	☐ Equipment revenue	☐ Data	☐ 2G	☐ Fibre
☐ Pay TV	☐ Users – market share	☐ Financial KPIs	☐ Data – messaging	☐ 3G	☐ FWA
☐ Fixed + Pay TV	☐ Penetration	☐ ARPU	☐ Data – access/content	☐ 4G	☐ Satellite and other
☐ Fixed + Mobile + Pay TV	☐ Service + equipment revenue	☐ ASPU	☐ Data – broadband	☐ 5G	☐ IoT
☐ Network independent	☐ Service revenue	☐ Traffic	☐ Data – dedicated connx	☐ Circuit-switched	☐ Pay TV
☐ All	☐ Service revenue – market share	☐ Traffic – market share	☐ Data – IoT	☐ Narrowband	
	☐ Retail revenue	☐ Socioeconomic	☐ IT	☐ VoBB	
			☐ Pay TV		
			☐ FMC		

Show metrics (325 metrics found)

Level: 5 (all metrics)

1

Quick controls allow you to select useful time band or clear your selection.



If no years are chosen, your search will return results for all years that are available. Quarterly and half-years results will also be returned where they are present.

1

SELECT YEARS TO FILTER YOUR RESULTS BY:

Quick select [2010-2020](#) [2020-2025](#) [Select all](#) [Clear](#)

- | | | |
|-------------------------------|-------------------------------|-------------------------------|
| ☐ 2003 | ☐ 2011 | ☐ 2019 |
| ☐ 2004 | ☐ 2012 | ☐ 2020 |
| ☐ 2005 | ☐ 2013 | ☐ 2021 |
| ☐ 2006 | ☐ 2014 | ☐ 2022 |
| ☐ 2007 | ☐ 2015 | ☐ 2023 |
| ☐ 2008 | ☐ 2016 | ☐ 2024 |
| ☐ 2009 | ☐ 2017 | ☐ 2025 |
| ☐ 2010 | ☐ 2018 | |

Quarterly and half-yearly data (if available) can be activated in your search results

Cancel

APPLY FILTERS

Building a search in Telecoms actuals [4/9]: using dynamic filters and the free text search to find metrics

TELECOMS | FORECASTS | ACTUALS | IT | SPACE

ABOUT THE DATAHUB | NEW SEARCH | LOAD A SEARCH

GEOGRAPHY | **OPERATORS** | **DATA VIEWS: ACTUALS** | **YEARS**

METRICS | Clear filters | Free text: ? Enter free text... X All Any

Network | **Metric type** | **Service** | **Technology**

Network filters: Mobile, Fixed, Fixed + Mobile, Pay TV, Fixed + Pay TV, Fixed + Mobile + Pay TV, Network independent, All.

Metric type filters: Connections, Connections – market share, Users, Users – market share, Penetration, Service + equipment revenue, Service revenue, Service revenue – market share, Retail revenue.

Service filters: Retail revenue – market share, Wholesale revenue, Equipment revenue, Financial KPIs, ARPU, ASPU, Traffic, Traffic – market share, Socioeconomic.

Technology filters: Totals, Voice, Data, Data – messaging, Data – access/content, Data – broadband, Data – dedicated connx, Data – IoT, IT, Pay TV, FMC.

Geographies filters: DSL, Cable, Fibre, FWA, Satellite and other, IoT, Pay TV.

Hide metrics (325 metrics found) • Expand metrics list | Level: 5 (all metrics) | Hide metrics with no operator results

Network	Metric type	Metric	Segment	Info	Geographies	Operator
Mobile	Connections	total – including IoT	Total	79	No	
Mobile	Connections	total – including IoT – prepaid	Total	79	No	
Mobile	Connections	total – including IoT – contract	Total	79	No	
Mobile	Connections	total – including IoT – prepaid – share of total	Total	79	No	
Mobile	Connections	total	Total	79	Yes	

1 - 325 of 325 items

Save this search | SEARCH

1 Metric filters control which metrics are shown in the 'Show metrics' pane below (5). Filters can be selected by ticking the box beside the element name. If no boxes are ticked, all available metrics will be displayed. The metric filters update dynamically based on your selections. For example, mobile services and technologies will be greyed out if only fixed networks are selected.

2 There are more filters off to the right, which can be reached using the horizontal scroll bar (such as standardisation of data).

3 Clicking on a filter heading selects/deselects all available elements in that group.

4 You can also use the free text search box to refine the metric search further. The on-screen help (?) explains the difference between the 'All' and 'Any' radio buttons.

5 The 'Show metrics' pane opens automatically as soon as any filter is selected. The number of metrics that match your criteria is shown in the 'Show metrics' pane header.

6 The 'New search' button allows you to clear all filters and start again.



Filters that relate to the metrics that are not included in your subscription will be greyed out.

Building a search in Telecoms actuals [5/9]: using Data views: actuals

TELECOMS **IT** **SPACE**

FORECASTS **ACTUALS**

GEOGRAPHY 64 selected: Australia, Austria, Belgium, ...

OPERATORS Set operators...

DATA VIEWS: ACTUALS

☐ Core actuals ☐ Financial KPIs

☐ Mobile services ☐ Fixed services

☒ Pay-TV services ☐ Fixed-mobile convergence

YEARS

METRICS Clear filters

Using metric set for Pay-TV services ? remove

Free text: ? Enter free text... x All Any

Network

☐ Mobile ☐ Fixed ☐ Fixed + Mobile

☐ Pay TV ☐ Fixed + Pay TV ☐ Fixed + Mobile + Pay TV

☐ Network independent ☐ All

Metric type

☐ Connections ☐ Connections – market share ☐ Users ☐ Penetration ☐ Service + equipment revenue ☐ Service revenue ☐ Service revenue – market share ☐ Retail revenue

☐ Retail revenue – market share ☐ Wholesale revenue ☐ Equipment revenue ☐ Financial KPIs ☐ ARPU ☐ ASPU ☐ Traffic ☐ Traffic – market share ☐ Socioeconomic

Pay-TV service platform

☐ Totals ☐ CATV ☐ CATV – analogue ☐ CATV – digital ☐ IPTV ☐ Satellite ☐ Pay DTT ☐ Streaming video

Standardisation

☐ Standardised ☐ As reported

Show metrics (34 metrics found) • Expand metrics list

Network	Metric type	Metric	Segment	Info	Geographies	Operators
☐ Pay TV	Connections	total operator RGUs	Total	?	47	Yes
☐ Pay TV	Connections	CATV RGUs	Total	?	47	Yes
☐ Pay TV	Connections	CATV RGUs – analogue	Total	?	47	No
☐ Pay TV	Connections	CATV RGUs – digital	Total	?	47	No
☐ Pay TV	Connections	IPTV RGUs	Total	?	53	Yes

1 - 34 of 34 items



Data views: actuals allow you to view a “slice” (or subset) of the Telecoms actuals data with a focus on a particular topic.

1

Click on the tick box next to the data view of interest to select (for example, Pay-TV services).

2

The geographies covered by this data slice are pre-selected in the ‘Geography’ window.

3

The metric filters are reordered to show those that are most relevant to the selected data slice.

4

The pink box shows your selection. Click ‘remove’ to show all metrics again.

5

The ‘Show metrics’ pane opens automatically as soon as any forecast view is chosen. The number of metrics that match your criteria is shown in the ‘Show metrics’ header.



The metrics that are available depend on your subscription. Any selected view will show only those metrics/geographies that are part of your subscription.

Building a search in Telecoms actuals [6/9]: **select the metrics you want to view**

TELECOMS | FORECASTS | ACTUALS | IT | SPACE

ABOUT THE DATAHUB
NEW SEARCH
LOAD A SEARCH

GEOGRAPHY
Set locations...

OPERATORS
Set operators...

DATA VIEWS: ACTUALS

- ☐ Core actuals
- ☐ Mobile services
- ☐ Pay-TV services
- ☐ Financial KPIs
- ☐ Fixed services
- ☐ Fixed-mobile convergence

YEARS
Set years...

METRICS Clear filters

Free text: Enter free text... X All Any

Network **Metric type** **Service** **Technology**

☐ Mobile
☐ Fixed
☐ Fixed + Mobile
☐ Pay TV
☐ Fixed + Pay TV
☐ Fixed + Mobile + Pay TV
☐ Network independent
☐ All

☐ Connections
☐ Connections – market share
☐ Users
☐ Users – market share
☐ Penetration
☐ Service + equipment revenue
☐ Service revenue
☐ Service revenue – market share
☐ Retail revenue

☐ Retail revenue – market share
☐ Wholesale revenue
☐ Equipment revenue
☐ Financial KPIs
☐ ARPU
☐ ASPU
☐ Traffic
☐ Traffic – market share
☐ Socioeconomic

☐ Totals
☐ Voice
☐ Data
☐ Data – messaging
☐ Data – access/content
☐ Data – broadband
☐ Data – dedicated connx
☐ Data – IoT
☐ IT
☒ Pay TV
☐ FMC

☐ Totals
☐ DSL
☐ 2G
☐ Cable
☐ 3G
☐ Fibre
☐ 4G
☐ FWA
☐ 5G
☐ Satellite and other
☐ Circuit-switched
☐ IoT
☐ Narrowband
☐ VoBB
☐ Pay TV

7 Hide metrics (31 metrics found) **Expand metrics list**

2 Level: 5 (all metrics) **6** Hide metrics with no operator results

Network	Metric type	Metric	Segment	Info	Geographies	Operators
☐ Pay TV	Connections	total operator RGUs	Total	4 ?	53	Yes
☐ Pay TV	Connections	CATV RGUs	T	5 ?	53	Yes
☐ Pay TV	Connections	CATV RGUs – analogue	T	3 ?	53	Yes
☐ Pay TV	Connections	CATV RGUs – digital	Total	7 ?	53	No
☐ Pay TV	Connections	IPTV RGUs	Total	9 ?	79	Yes

1 500 items per page 1 - 31 of 31 items

8 Save this search **9** SEARCH

- 1 Tick the boxes beside the metrics that you want to see data for. If no boxes are ticked, all available metrics will be used.
- 2 The 'Level' dropdown allows you to select the level of granularity for your results.
- 3 Tiered metric names make our taxonomy clear.
- 4 Click on the question mark icon (?) for full metric definitions.
- 5 The 'Geographies' column tells you how many countries/regions have data available for this metric, and the 'Operators' column indicates whether or not operator-level data is available.
- 6 Hide metrics with no operator results by ticking this box.
- 7 The 'Expand metrics list' button hides the metrics section to enable you to see more of the selected metrics. Once the 'Show metrics' pane has been expanded, this button changes to 'Show filters', which can be used to reveal the filters in the metrics section again.
- 8 The 'Save this search' button allows you to save specific searches (see slide 46 for more on this).
- 9 Click on the 'Search' button once you are ready to see the data.

Building a search in Telecoms actuals [7/9]: view your requested results

849 RESULTS (20 shown) All geographies, 2003-2025, All operators, 9 metrics ?

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS FORECASTS ACTUALS IT SPACE

ABOUT THE DATAHUB NEW SEARCH LOAD A SEARCH

Expand search criteria Save this search

Country and Operator data Years USD current Unrounded

Page 1 of 43 Top Page up Page down Bottom Page size: 20 Columns: All

Network	Metric type	Metric	Info	Geography	Operator	Unit	Chart	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
☒ Pay TV	Retail revenue	total operator	Total	?	Canada	Bell Alliant	USD	117,894,874	71,322,361	0	0	0	0	0	0	0	0	0	0	0
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	Bell	USD	1,775,479,161	1,906,634,928	1,823,573,361	1,826,654,620	1,850,898,422	1,841,649,722	1,870,629,411	1,859,377,535	2,090,880,738	1,907,690,890	1,720,600,021	1,637,043,716	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	Rogers	USD	1,752,644,090	1,573,800,403	1,307,675,016	1,196,541,547	1,169,437,972	1,114,571,238	1,088,984,011	995,240,571	1,023,999,941	988,350,024	1,792,330,092	1,881,326,758	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	Shaw	USD	2,386,040,646	2,177,762,685	1,820,625,327	1,677,455,142	1,646,374,332	1,630,955,446	1,589,072,299	1,549,797,948	1,436,903,972	1,261,085,388	291,034,053	0	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	Telus	USD	337,052,057	397,977,917	400,950,303	486,533,378	554,610,450	572,081,081	581,997,391	542,883,932	723,375,562	690,284,920	662,984,884	618,679,143	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	Videotron	USD	1,059,922,233	982,728,157	841,865,679	801,477,649	811,787,865	799,879,061	775,199,402	710,464,202	710,744,149	663,478,614	654,504,307	630,825,803	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	Cogeco	USD	526,159,150	477,222,439	403,659,861	376,644,556	372,177,129	358,044,313	352,116,680	353,353,905	359,038,996	327,719,892	296,870,762	266,688,229	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	SaskTel	USD	100,955,621	96,933,165	84,538,936	81,230,673	81,947,895	79,885,564	79,114,606	77,804,165	81,826,468	74,118,542	71,120,448	70,517,341	
☐ Pay TV	Retail revenue	total operator	Total	?	Canada	others	USD	466,705,390	443,288,025	341,496,643	309,960,810	265,822,868	216,373,016	175,143,949	156,818,608	111,777,893	103,424,350	90,682,098	75,351,595	

1 On-screen charting for easy comparisons, or for a single row.

2 Export to Excel for further analysis.

3 On-screen help provides definitions and update dates.

4 Select operator data, country data or both.

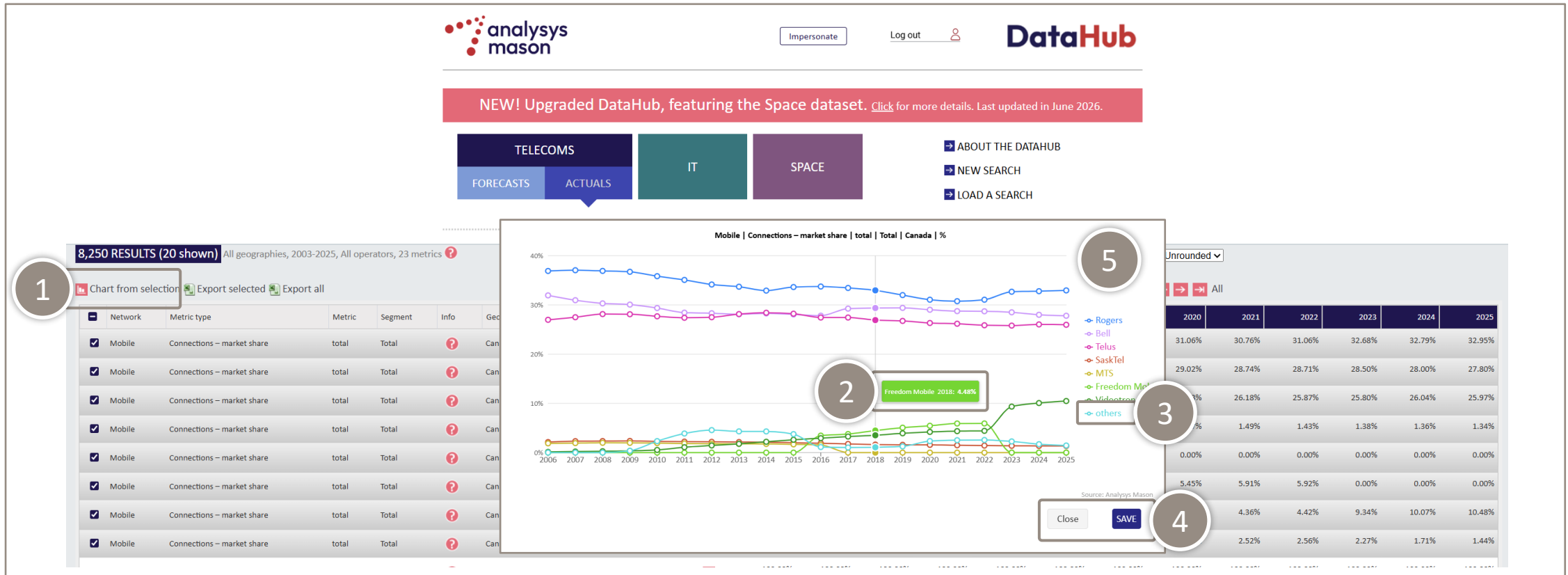
5 Select annual data, quarterly data, half-yearly data or all data.

6 Instantly convert between currencies.

7 Choose between rounded and unrounded data.

8 Control the page size and move between pages of results and columns visible (left and right arrows)

Building a search in Telecoms actuals [8/9]: view on-screen charts



1 Tick up to 16 metrics from the current page to view results on a chart.

2 Hover over a data point to see its value.

3 Click on one row in the legend to hide the series temporarily from the chart.

4 Click the 'Save' button to save your chart as a .PNG file.

5 Toggle between truncated and full legend text using this tick box. (Only appears if legend text is long and needs to be truncated.)

Building a search in Telecoms actuals [9/9]: exporting results

1 Export selected

2 Export all

3 Total market

Analysys Mason DataHub Export Telecoms actuals FROM

Data generated at 16:06 on 13 May 2026
Geographical scope: 80 selected
Metric scope: 23 selected
Operator scope: 1080 selected
Additional filters and definitions are available to the right of the data

Network	Metric type	Metric	Market segment	Region	Country	Operator	Unit	4Q 2022	1Q 2023	2Q 2023	3Q 2023	4Q 2023	1Q 2024	2Q 2024	3Q 2024	4Q 2024	1Q 2025	2Q 2025
Mobile	Connections – market share	total	Total	North America	Canada	Rogers	%	9%	31.1%	31.3%	32.6%	32.7%	32.5%	32.6%	32.8%	32.8%	32.8%	33.0%
Mobile	Connections – market share	total	Total	North America	Canada	Bell	%	7%	28.7%	28.5%	28.6%	28.5%	28.4%	28.4%	28.2%	28.0%	27.9%	27.9%
Mobile	Connections – market share	total	Total	North America	Canada	Telus	%	0%	25.9%	25.8%	25.8%	25.8%	26.0%	25.9%	25.9%	26.0%	26.0%	25.9%
Mobile	Connections – market share	total	Total	North America	Canada	SaskTel	%	5%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%
Mobile	Connections – market share	total	Total	North America	Canada	MTS	%	0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mobile	Connections – market share	total	Total	North America	Canada	Shaw (Freedom Mobile)	%	0%	5.9%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mobile	Connections – market share	total	Total	North America	Canada	Videocon	%	5%	4.4%	4.5%	9.2%	9.3%	9.5%	9.7%	9.9%	10.1%	10.2%	10.3%
Mobile	Connections – market share	total	Total	North America	Canada	other operators	%	5%	2.6%	2.5%	2.4%	2.3%	2.2%	2.1%	1.8%	1.7%	1.7%	1.6%
Mobile	Connections – market share	total	Total	North America	Canada	Total market	%	0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mobile	Connections – market share	total	Total	North America	USA	Verizon	%	5%	38.5%	38.6%	38.5%	38.5%	38.6%	38.5%	38.5%	38.5%	38.5%	38.5%
Mobile	Connections – market share	total	Total	North America	USA	AT&T	%	5%	29.6%	29.5%	29.5%	29.4%	29.4%	29.4%	29.3%	29.3%	29.1%	29.0%
Mobile	Connections – market share	total	Total	North America	USA	Softbank (Sprint)	%	0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mobile	Connections – market share	total	Total	North America	USA	T-Mobile	%	8%	29.8%	29.8%	29.9%	29.9%	30.0%	30.1%	30.2%	30.4%	30.3%	30.8%
Mobile	Connections – market share	total	Total	North America	USA	DISH Wireless (Boost Mobile)	%	0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%
Mobile	Connections – market share	total	Total	North America	USA	Comcast	%	0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mobile	Connections – market share	total	Total	North America	USA	Charter (Spectrum)	%	0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mobile	Connections – market share	total	Total	North America	USA	other operators	%	0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mobile	Connections – market share	total	Total	North America	USA	Total market	%	0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mobile	Connections – market share	total	Total	Latin America	Argentina	América Móvil (Claro)	%	0%	38.7%	38.8%	38.9%	38.9%	39.1%	39.1%	39.1%	39.1%	39.1%	39.6%
Mobile	Connections – market share	total	Total	Latin America	Argentina	Telefónica (Movistar)	%	3%	28.4%	28.1%	27.5%	27.5%	27.2%	27.1%	27.2%	27.2%	27.3%	27.3%
Mobile	Connections – market share	total	Total	Latin America	Argentina	Nextel	%	0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

1 'Export selected' exports only the rows that have been ticked.

2 'Export all' exports all of the rows in the current search results.

3 'Total market' results are shown in **bold**.



- Small exports are downloaded to the desktop, large exports are emailed to the user.
- The exported file contains colour coding, definitions and metric filters to make data manipulation easier.
- Exports honour the rounding selected in the results view, so be sure to select the rounding that you require before exporting.

Overview of the **Telecoms** dataset

Building your search: **Telecoms forecasts**

Building your search: **Telecoms actuals**

Other useful features

Details about the **Telecoms** dataset

About Analysys Mason

Direct links from report landing pages

Finland: state of the telecoms market 2026

04 March 2026 | [Research and Insights](#)
[James McManus](#)
Country report | PPTX and PDF (23 slides) | [European Country Reports](#)



This country report and accompanying data provide a comprehensive overview of Finland's telecoms market, including KPIs and data on subscribers, penetration, revenue and ARPU. The report analyses the strategies of major players in the country's fixed and mobile telecoms markets, and includes market share data and operators' infrastructure status.

 This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.

Company coverage

This report includes detailed information on the following companies.

• Elisa	• Telenor (DNA)
• Finnet	• Telia Company (Telia)
• GlobalConnect	• Valokuitunen Oy
• Länsilinkki Oy	• Viaplay Group

Downloads

[COUNTRY REPORT \(PPTX\) ↓](#)

[COUNTRY REPORT \(PDF\) ↓](#)

 Click below to take you to the latest dataset if you are logged in and it is part of your subscription. The DataHub interface will only show you the data to which you are subscribed.

[LAUNCH DATAHUB](#)

Logged-in users that click on this link will go **directly** to the DataHub. The countries/regions and metrics that are associated with the report will be **pre-selected**, but you will be able to refine your search further before seeing the data.

 [Log out](#)  **DataHub**

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS **IT** **SPACE**

FORECASTS **ACTUALS**

ABOUT THE DATAHUB
NEW SEARCH
LOAD A SEARCH

GEOGRAPHY
1 selected: **Finland**

OPERATORS
Set operators...

DATA VIEWS: ACTUALS
☒ Core actuals
☐ Mobile services
☐ Pay-TV services
☐ Financial KPIs
☐ Fixed services
☐ Fixed-mobile convergence

YEARS
Set years...

METRICS [Clear filters](#) **Using metric set for Core actuals** [?](#) [remove](#) [Free text:](#) [x](#) [All](#) [Any](#)

Network	Metric type	Service	Technology	
☐ Mobile ☐ Fixed ☐ Fixed + Mobile ☐ Pay TV ☐ Fixed + Pay TV ☐ Fixed + Mobile + Pay TV ☐ Network independent ☐ All	☐ Connections ☐ Connections – market share ☐ Users ☐ Users – market share ☐ Penetration ☐ Service + equipment revenue ☐ Service revenue ☐ Service revenue – market share ☐ Retail revenue	☐ Retail revenue – market share ☐ Wholesale revenue ☐ Equipment revenue ☐ Financial KPIs ☐ ARPU ☐ ASPU ☐ Traffic ☐ Traffic – market share ☐ Socioeconomic	☐ Totals ☐ Voice ☐ Data ☐ Data – messaging ☐ Data – access/content ☐ Data – broadband ☐ Data – dedicated connx ☐ Data – IoT ☐ IT ☐ Pay TV ☐ FMC	☐ DSL ☐ Cable ☐ Fibre ☐ FWA ☐ Satellite and other ☐ IoT ☐ Pay TV ☐ VoBB

[Show metrics \(256 metrics found\)](#) [Level: 5 \(all metrics\)](#) [?](#)

[Collapse search criteria](#) [Save this search](#) [SEARCH](#)

Key concepts: About the DataHub menu

analysys mason

Log out

DataHub

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS
FORECASTS ACTUALS

IT SPACE

GEOGRAPHY
Set locations...

OPERATORS
Set operators...

DATA VIEWS: ACTUALS
☐ Core actuals
☐ Mobile services
☐ Pay-TV services
☐ Financial KPIs
☐ Fixed services
☐ Fixed-mobile convergence

METRICS Clear filters
Free text: ? Enter free text

Network
☐ Mobile
☐ Fixed
☐ Fixed + Mobile
☐ Pay TV
☐ Fixed + Pay TV
☐ Fixed + Mobile + Pay TV
☐ Network independent
☐ All

Metric type
☐ Connections
☐ Connections – market share
☐ Users
☐ Users – market share
☐ Penetration
☐ Service + equipment revenue
☐ Service revenue
☐ Service revenue – market share
☐ Retail revenue

Service
☐ Retail revenue – market share
☐ Wholesale revenue
☐ Equipment revenue
☐ Financial KPIs
☐ ARPU
☐ ASPU
☐ Traffic
☐ Traffic – market share
☐ Socioeconomic

Technology
☐ Totals
☐ Voice
☐ Data
☐ Data – messaging
☐ Data – access/content
☐ Data – broadband
☐ Data – dedicated connx
☐ Data – IoT
☐ IT
☐ Pay TV
☐ FMC

Using the DataHub
 → Getting started
 → My access rights
 → Introduction to the DataHub (pdf)
 → User guide: Telecoms dataset (pdf)
 → User guide: IT dataset (pdf)
 → User guide: Space dataset (pdf)
 → Video: DataHub overview
 → Video: Telecoms forecasts
 → Video: Telecoms actuals
 → Video: Space dataset
 Current data specification
 ? Version log
 → Dataset coverage and versions
 → List of metrics
 → Exchange rates
 Other
 → Terms of use
 → Feedback

2

About the DataHub

Important information about the DataHub and the data you can see.

- The 'new data' icon () shows if data has recently been refreshed.
- 'My access rights' gives details of your current subscription.
- The 'Version log' shows the latest update information, including the latest version of **Telecoms forecasts** and **actuals**.

DataHub version log - publication date 19 June 2026

The latest release includes updates to the European core and business forecasts based on 3Q 2025 historical data.

Latest 'Telecoms' core forecast versions	Publication date	Based on historical data up to:	Status	Latest 'Telecoms' actuals data	Publication date	Historical data up to:	Status
Worldwide	18 Feb 2026	3Q 2024	NEW	Western Europe	17 Feb 2026	3Q 2025	Refreshed
Western Europe	18 Feb 2026	3Q 2025	NEW	Central and Eastern Europe	17 Feb 2026	3Q 2025	Refreshed
Central and Eastern Europe	18 Feb 2026	3Q 2025	NEW	Emerging Asia-Pacific	27 Jan 2026	3Q 2025	
Middle East and North Africa	14 Feb 2026	4Q 2024	Refreshed	Developed Asia-Pacific	27 Jan 2026	3Q 2025	
North America	21 Jan 2026	4Q 2024		Middle East and North Africa	27 Jan 2026	3Q 2025	
Latin America	21 Jan 2026	1Q 2025		Latin America	26 Jan 2026	3Q 2025	
Emerging Asia-Pacific	21 Jan 2026	1Q 2025		Sub-Saharan Africa	26 Jan 2026	3Q 2025	

- The 'List of metrics' provides a full inventory of all the data available in the DataHub (including datasets not currently in your subscription).
- Information is available on how to use the DataHub, including 'Getting Started', an Introduction to the DataHub and user guides and video demonstrations for each dataset.

Load a search

Reuse a saved search (countries, operators, metrics, years).

The 'List of metrics' option provides an Excel download of all metrics with coverage by region, and a list of operators included in the DataHub

The screenshot shows the DataHub interface with the 'List of metrics' option highlighted in the sidebar. The sidebar includes sections for 'Using the DataHub', 'Current data specification', and 'Other'. The 'List of metrics' option is circled with a red '1'.

Individual tabs provide full metrics lists for each data set.

Full list of metrics available in the DataHub

This workbook contains a full list of the metrics available in the DataHub as at 2 March 2026. There is one worksheet for the Actuals portal, and eight for the Forecasts, one for each forecast view.

	Number of data points	Number of metrics
* Telco actuals (including core actuals, financial KPIs, pay-TV and FMC metrics)	4,239,869	325
* Telco forecasts: core forecasts	583,277	356
Telco forecasts: IoT forecasts	1,704,736	843
* Telco forecasts: business forecasts	751,110	672
Telco forecasts: pay-TV forecasts	65,548	69
* Telco forecasts: communications services forecasts	59,315	46
* Telco forecasts: data traffic forecasts	43,363	68
* Telco forecasts: FMC forecasts	14,115	19
* SMB Technology Forecaster (STF): forecasts of ICT spend by businesses	69,624,360	119,016
	76,968,980	121,336

* these worksheets include filters to show which metrics are associated with particular Analysys Mason products.

A full list of the 630 operators we provide data for is also available in the following worksheet.
[Telco actuals: operators](#)

Geographical coverage and latest versions of forecasts (Feb 2026)

KEY	Telco actuals	3Q25	Latest historical data available
Telco forecasts	3Q25	Latest historical data which informed the Telco forecasts	
SMB Technology Forecaster (STF)	1Q22	Latest historical data which informed the SMB Technology Forecaster (STF) forecasts	

Red font denotes a revision since 27 January 2026

Worldwide	Telco actuals				Telco forecasts										SMB Technology Forecaster (STF)
Regional total	Core	Fin KPIs	Pay TV	FMC	Core	IoT	Business	Pay TV	P2P	A2P	WDTF	FDTF	FMC		
	-	3Q25	-	-	3Q24	2Q25	4Q24	2Q20	3Q24	4Q24	2Q25	4Q24	-	3Q25	

North America	Telco Actuals				Telco Forecasts										SMB Technology Forecaster (STF)
Regional total	Core	Fin KPIs	Pay TV	FMC	Core	IoT	Business	Pay TV	P2P	A2P	WDTF	FDTF	FMC		
Canada	3Q25	3Q25	3Q25	3Q25	4Q24	2Q25	4Q24	4Q24	4Q24	4Q24	2Q25	-	4Q24	3Q25	
USA	3Q25	3Q25	3Q25	3Q25	4Q24	2Q25	4Q24	4Q24	4Q24	4Q24	2Q25	4Q24	4Q24	3Q25	

Latin America	Telco Actuals				Telco Forecasts										SMB Technology Forecaster (STF)
Regional total	Core	Fin KPIs	Pay TV	FMC	Core	IoT	Business	Pay TV	P2P	A2P	WDTF	FDTF	FMC		
Argentina	3Q25	3Q25	-	-	1Q25	2Q25	-	-	1Q25	-	-	-	-	3Q25	
Brazil	3Q25	3Q25	3Q25	-	1Q25	2Q25	2Q25	4Q20	1Q25	-	2Q25	4Q24	-	3Q25	
Chile	3Q25	3Q25	-	-	1Q25	2Q25	2Q25	-	-	-	-	-	-	3Q25	

Overview of the **Telecoms** dataset

Building your search: **Telecoms forecasts**

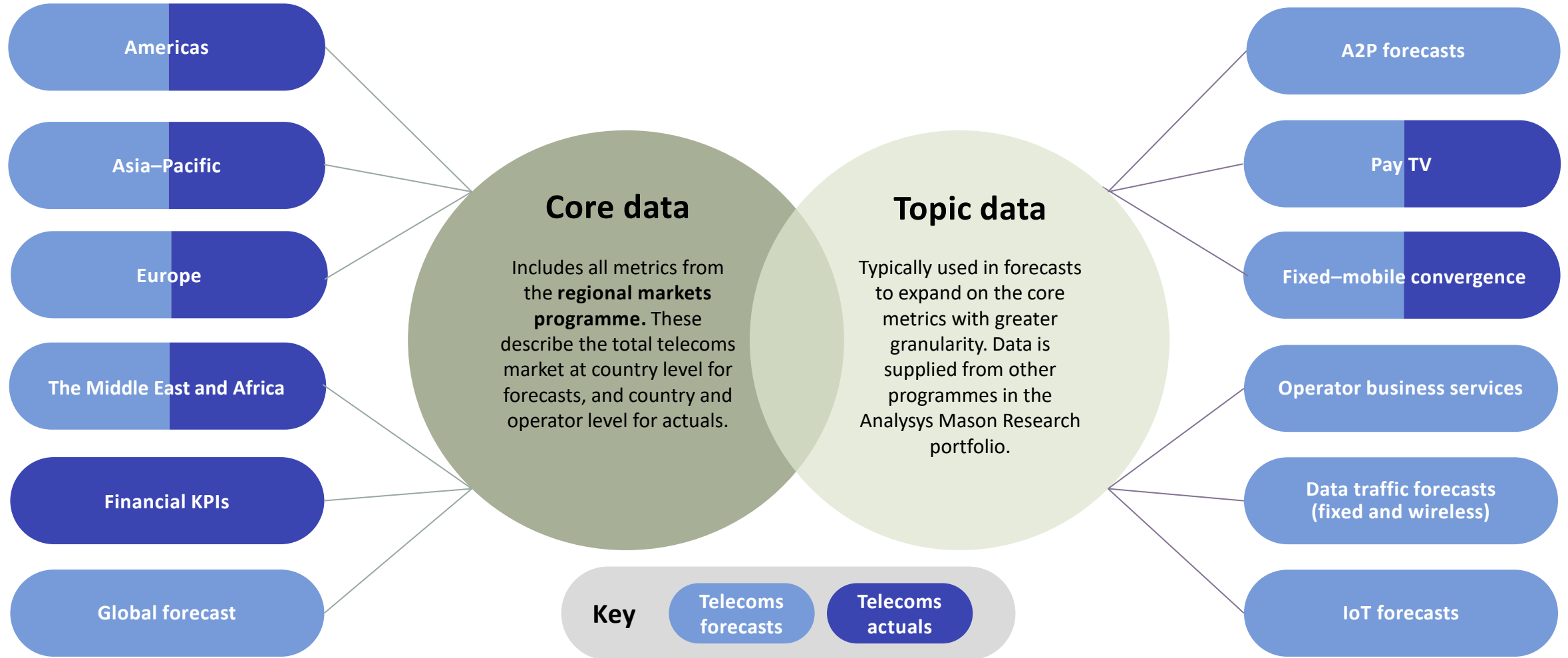
Building your search: **Telecoms actuals**

Other useful features

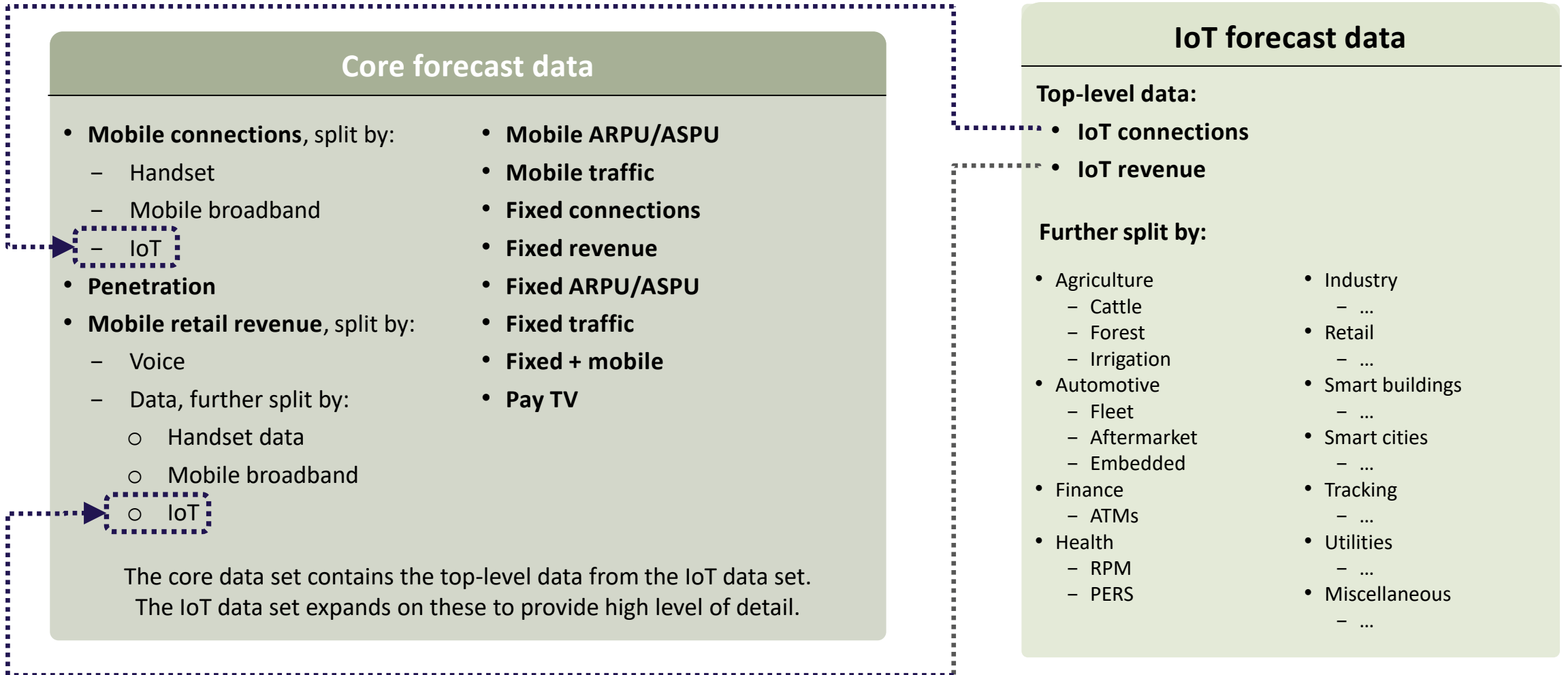
Details about the **Telecoms** dataset

About Analysys Mason

The Analysys Mason DataHub 'Telecoms' dataset contains core data and extended topic data sets



The top-level data in the topic datasets feeds into the core forecast data



All core data metrics are standardised to enable valid comparisons

		 Telecoms forecasts	 Telecoms actuals
Metrics, timeframes and geographies		- Over 200 metrics (plus around 150 more for Europe) - Annual data: 2008–2028 80+ countries, 8 regions, worldwide totals	- Around 200 metrics (plus 70+ more for Europe) - Annual data from 2003 - Quarterly data from 4Q 2003 80+ countries, around 600 operators
Country data	Values	- Revenue - Socioeconomic data - Connections - Traffic	- Revenue - Socioeconomic data - Connections - Traffic
	Comparative metrics	- ARPU - Revenue per minute, MB or capita and as a share of GDP - Technology/device penetration - Traffic per connection	- ARPU - Revenue per minute, MB or capita and as a share of GDP - Technology/device penetration - Traffic per connection
Operator data	Values	None	- Revenue - Churn - Connections - Traffic - Financial KPIs
	Comparative metrics	None	- ARPU - Revenue market share - Prepaid connections share - Connections market share - Traffic per connection - Traffic market share - EBITDA margin - Capex as a share of revenue

Topic data give a more-granular analysis of key development subjects



IoT

- Forecasts



Operator business services

- Forecasts



Fixed-mobile convergence

- Actuals
- Forecasts



Pay TV

- Actuals
- Forecasts



A2P

- Forecasts



Data traffic

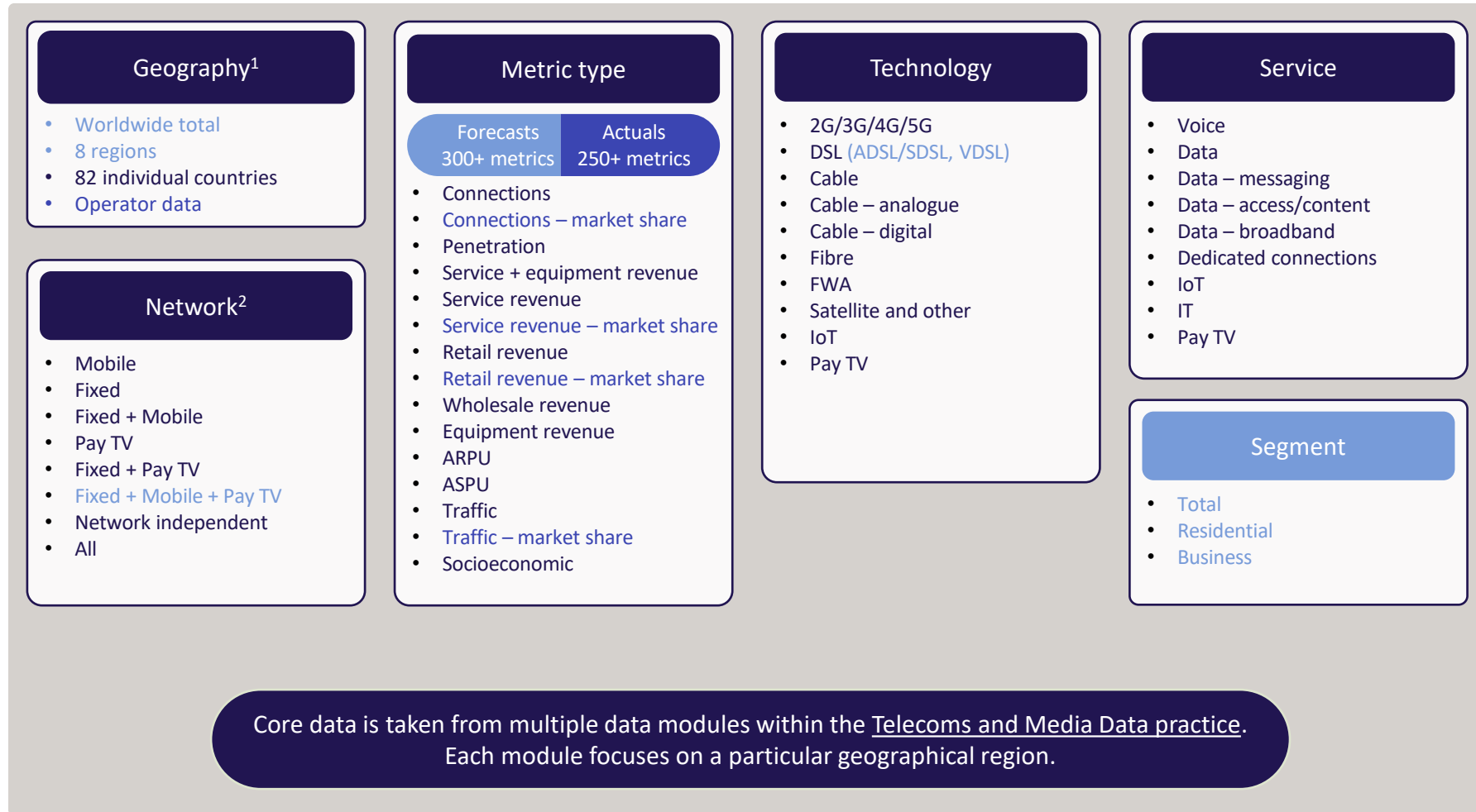
- Forecasts

We will add more topic data in the future



The following slides explain the coverage of both core and topic data. We describe the way they are presented within the DataHub using 'Data views' and also explain how each data view relates to Analysys Mason research programmes.

Telecoms data views: **core services – forecasts and actuals**



Other filters serve more-granular forecasts including:

Device

Mobile plan

Provider type

Comm service type

Key

Actuals and forecasts

Actuals only

Forecasts only

¹ Telecoms actuals results are available at the operator and total-market-level for many metrics.

² In the Telecoms actuals tab there are additional data views for Mobile and Fixed services separately.

Telecoms data views: Financial KPIs – actuals

Geography

Worldwide results for around 50 group operators

As-reported operator data for over 600 operators in over 80 markets in the following regions:

- Western Europe
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Middle East and North Africa
- Sub-Saharan Africa
- North America
- Latin America

Metric type

Over 50 metrics, including:

- Total revenue
- EBITDA
- Capex
- Opex

Network

- Mobile
- Fixed
- Fixed + Mobile

Key

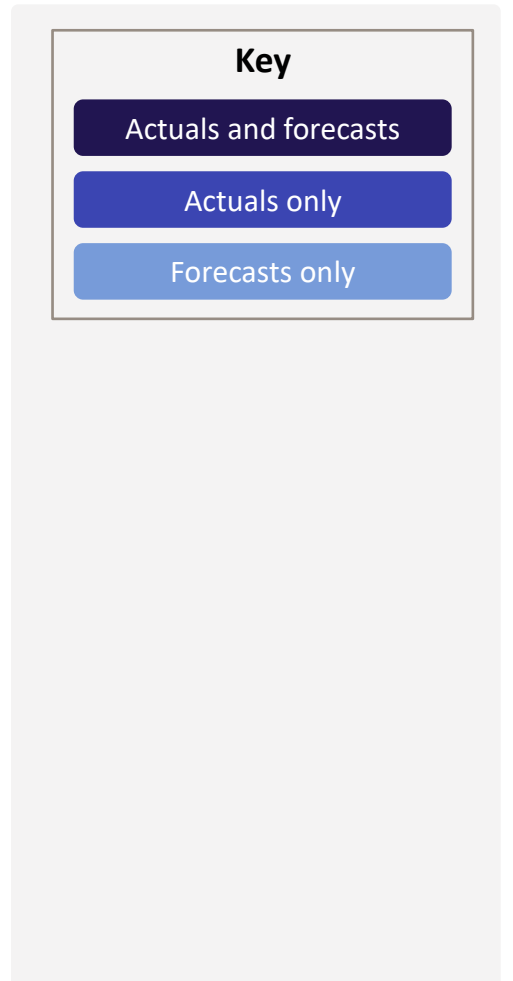
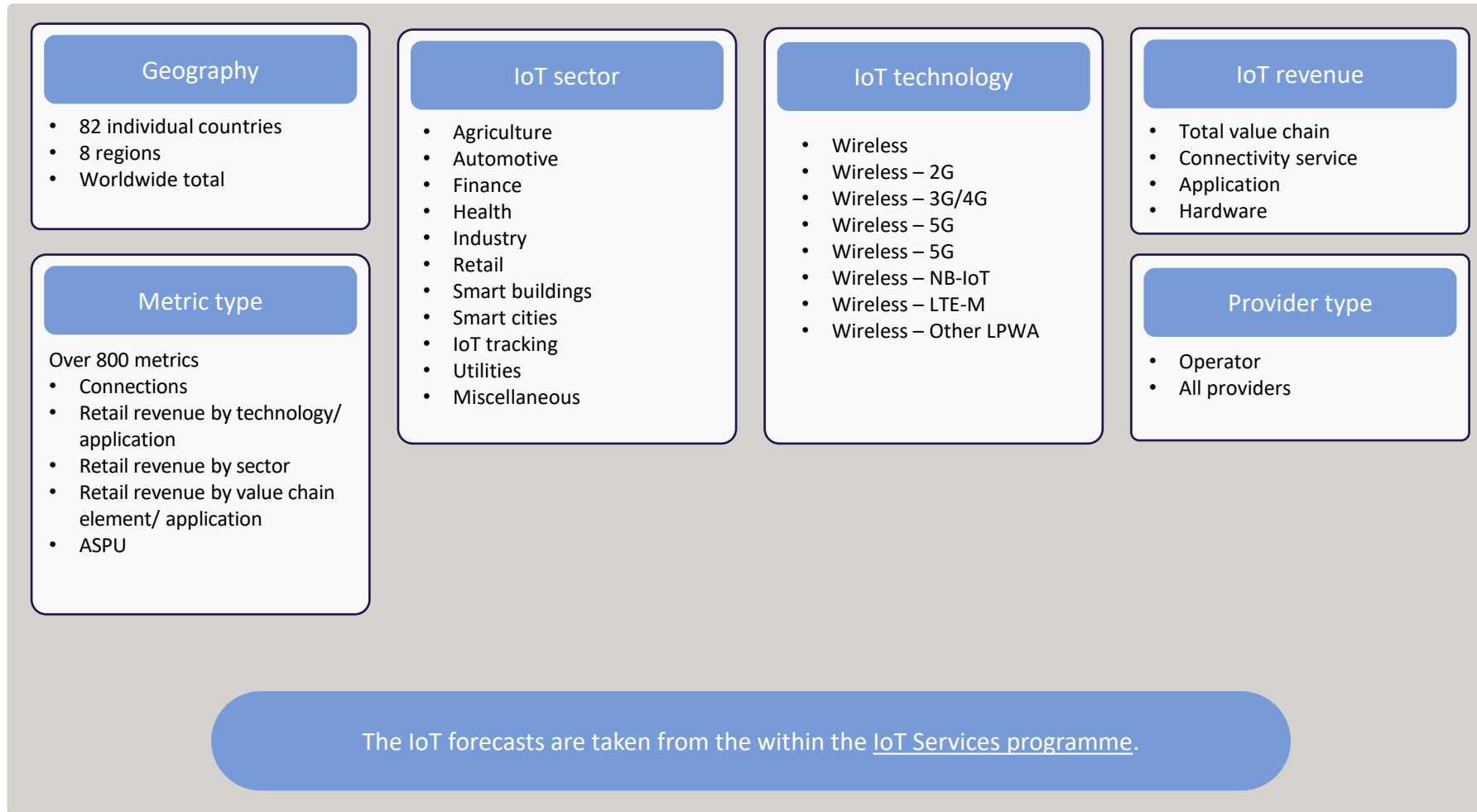
Actuals and forecasts

Actuals only

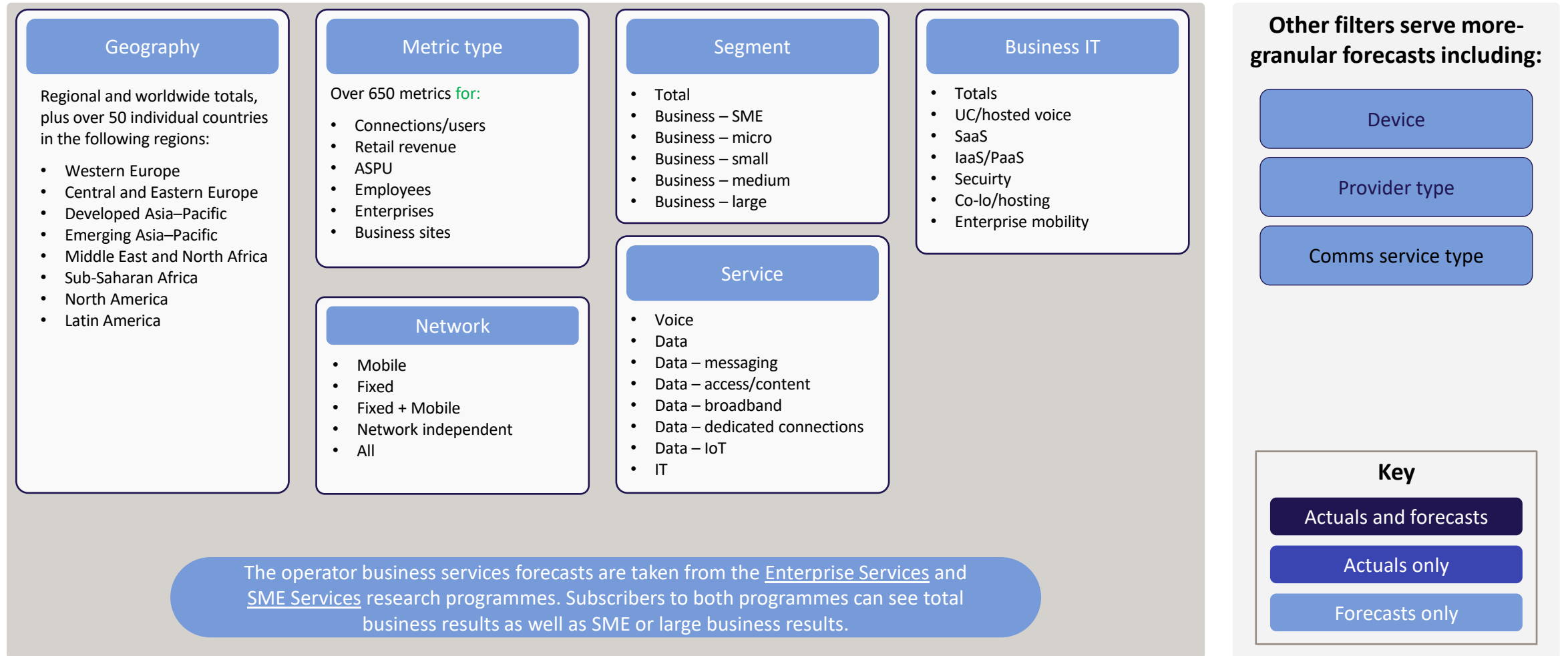
Forecasts only

The financial KPI data forms part of the [Global Telecoms Data and Financial KPIs](#) module.

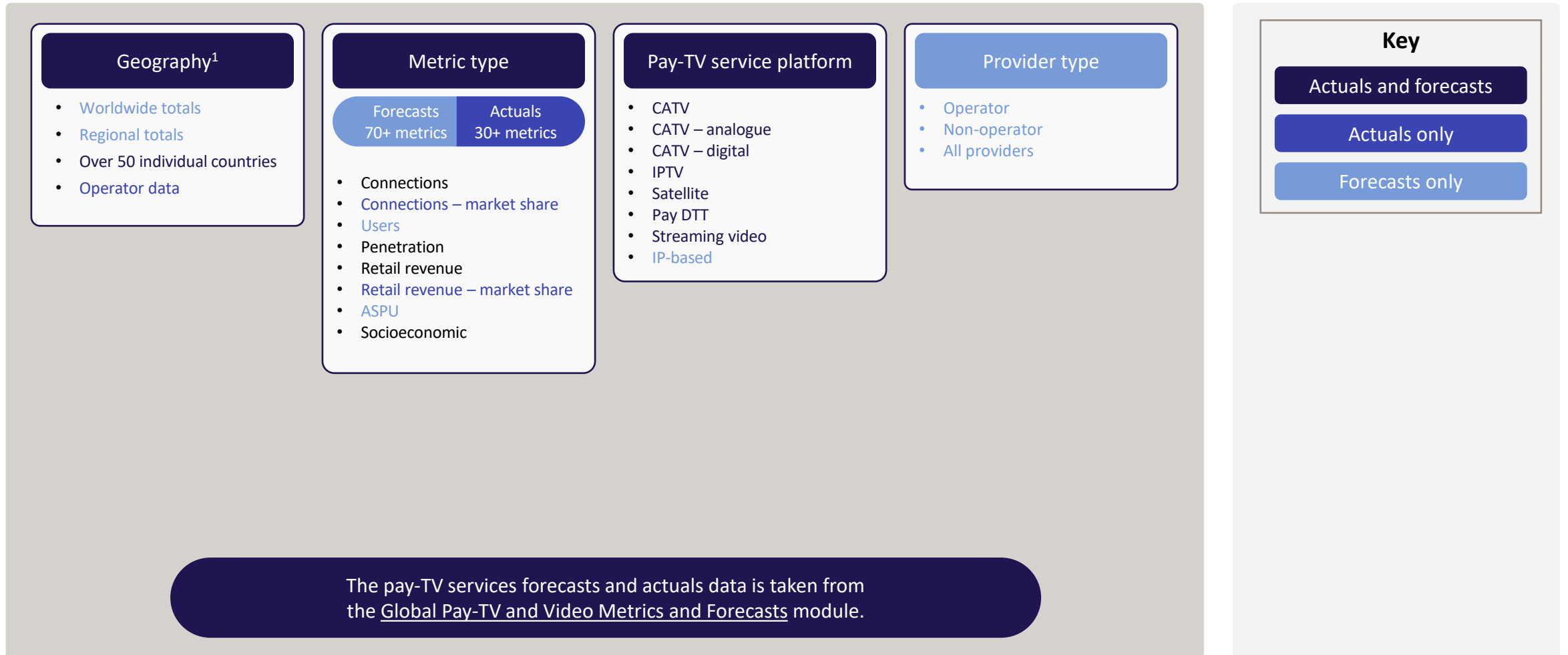
Telecoms data view: IoT services – forecasts



Telecoms data view: operator business services – forecasts



Telecoms data view: **pay-TV services – forecasts and actuals**



¹ Telecoms actuals results are available at the operator and total-market-level for many metrics.

Telecoms data views: Fixed–mobile convergence (FMC) services – forecasts and actuals

Geography

Around 20 individual country markets in the following regions:

- North America
- Western Europe
- Central and Eastern Europe
- Developed Asia–Pacific
- [Operator data](#)

Metric type

Forecasts
~10 metrics

Actuals
~20 metrics

- Users
- [Users – market share](#)
- Penetration
- Retail revenue
- [Retail revenue – market share](#)
- ASPU
- Socioeconomic

Example metrics

- FMC accounts
- FMC SIMS
- FMC revenue
- FMC ARPA

Key

Actuals and forecasts

Actuals only

Forecasts only

The fixed–mobile convergence (FMC) services forecasts and actuals data is taken from the [Fixed–Mobile Convergence](#) research programme.

¹ Telecoms actuals results are available at the operator and total-market-level for many metrics.

Telecoms data views: **Application-to-person (A2P)** – forecasts

Geography

Worldwide and regional results:

- Western Europe
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Middle East and North Africa
- Sub-Saharan Africa
- North America
- Latin America

Metric type

Around 10 metrics:

- Connections
- Users
- Penetration
- ASPU
- Socioeconomic

Provider type

- Operator
- Non-operator
- All providers

Comms service type

- Messaging (A2P)
- Messaging (A2P) – SMS
- Messaging (A2P) – IP

Key

Actuals and forecasts

Actuals only

Forecasts only

The A2P forecasts are taken from [Mobile Services](#) research programme.

Telecoms data views: Data traffic – forecasts

Geography

Worldwide and regional results, and over 30 individual countries from:

- Western Europe
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Middle East and North Africa
- Sub-Saharan Africa
- North America
- Latin America

Technology

- Totals
- 2G/3G/4G/5G
- Wi-fi
- FWA

Device

- Totals
- Handset

Example metrics

Around 70 metrics including:

- Cellular data traffic
- Cellular data traffic – handset
- Data traffic – internet
- Data traffic – managed IP
- Data traffic – multicast IPTV
- Bandwidth

Network

- Fixed
- Wireless

Key

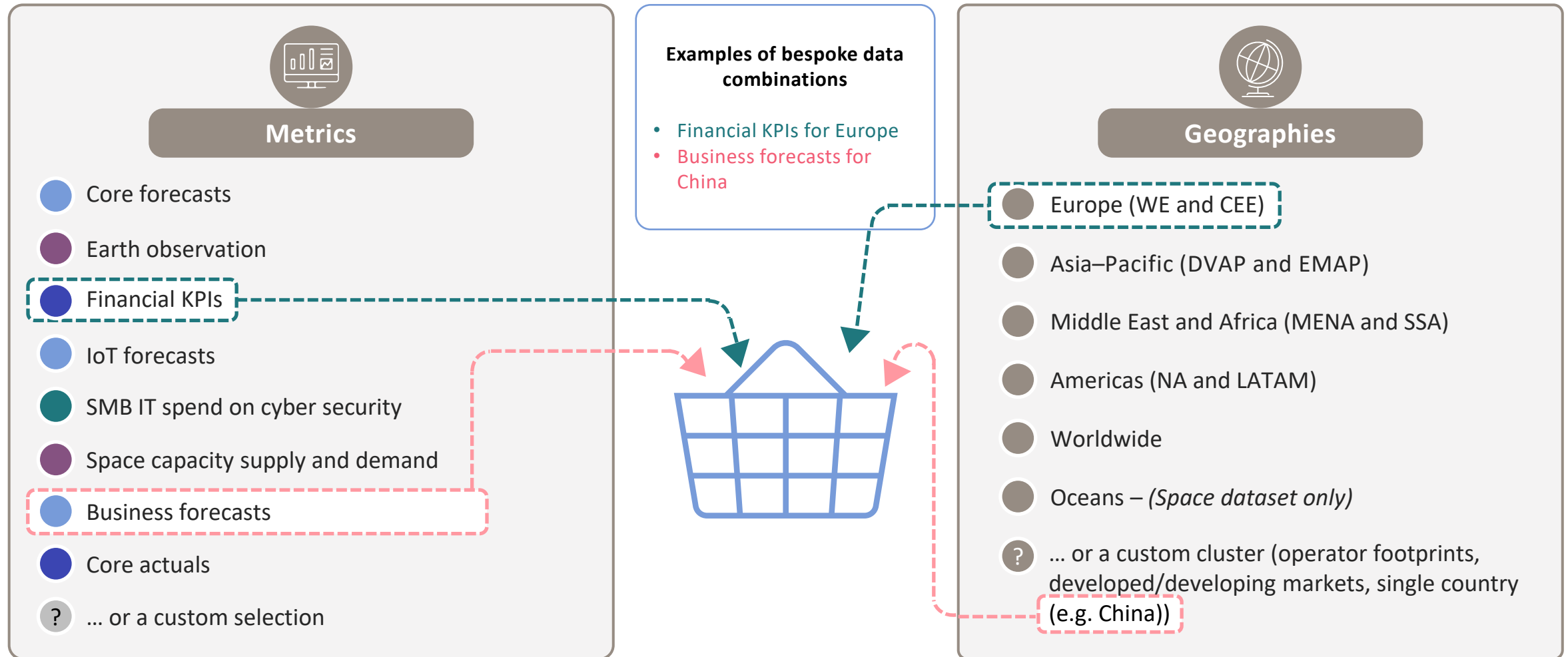
Actuals and forecasts

Actuals only

Forecasts only

The Wireless data traffic forecasts are from the [Wireless Infrastructure](#) research programme.
The fixed data traffic forecasts are taken from the [Fixed Infrastructure](#) programme,
and they also form part of the [Fixed Services](#) programme.

Analysys Mason DataHub: access combines a metric set and a geographical scope – you can choose the elements



Overview of the **Telecoms** dataset

Building your search: **Telecoms forecasts**

Building your search: **Telecoms actuals**

Other useful features

Details about the **Telecoms** dataset

About Analysys Mason

About Analysys Mason

We are the leading specialist consultancy, creating lasting value in technology-intensive industries, including telecoms, digital infrastructure, software, IT services, space, defence, manufacturing and logistics.

Established in 1985 as a pioneer in telecoms research and advisory, the firm built its reputation on deep analytical insight and advanced economic modelling.

Over more than four decades, Analysys Mason has evolved into a trusted adviser to businesses, investors and governments worldwide. Our experts deliver high-impact results and transformative change across our clients' most critical strategic, regulatory, technology, transaction and transformation initiatives.

Shaping the next



Our Research and Insights portfolio puts clients at the forefront of change

Our **qualitative and quantitative research** is the go-to-resource that telecoms operators, vendors, investors, satellite operators, digital infrastructure companies, utilities, information services, regulators, industry associations and systems integrators rely on for **strategic planning, investment decisions and marketing**.

At the core are the **Analysys Mason Knowledge Centre and DataHub**, our leading market intelligence platforms, where subscribers have instant access to reports, insights, forecasts and 110 million data points.

Business Services	Consumer Services	Networks and Cloud	Operational Applications	Space	Communications Infrastructure Data	Telecoms and Media Data	IT Data
• Enterprise Services • IoT Services • Private Networks • SME Services	• Fixed Services • Fixed–Mobile Convergence • Mobile Services	• AI and Data Platforms • Cloud and AI Infrastructure • Fixed Infrastructure • NaaS Platforms and Infrastructure • Operator Spending • Sustainable Networks • Wireless Infrastructure • Wireless Technologies	• Applications Data and Strategies • Automated Assurance • Customer Engagement • Monetisation Platforms • Network Automation and Orchestration • Service Design and Orchestration	• Defence and Sovereign Space • Earth Observation • Emerging Space Applications • Non-GEO Constellations Analysis Toolkit (NCAT) • Satellite Broadband • Satellite Capacity • Satellite D2D • Satellite Manufacturing and Launch • Satellite Mobility • Satellite Networking Technologies	• Cell Sites • Data Centres • Space Spectrum • Submarine Cables	• Developed Asia–Pacific Metrics and Forecasts • Emerging Asia–Pacific Metrics and Forecasts • European Core Forecasts • European Country Reports • European Quarterly Metrics • Global Pay-TV and Video Metrics and Forecasts • Global Telecoms Data and Financial KPIs • Latin America Metrics and Forecasts • Middle East and Africa Metrics and Forecasts • North America Metrics and Forecasts	• Business Applications • Cyber Security • Devices and Peripherals • IT Infrastructure • IT and Managed Services • UC and Digital Services

We support clients with decision-making and complex change journeys

What we do



Strategy Practice

We unlock value from complex technologies, with commercial strategies for businesses and regulatory strategies for governments and regulators, so they can **maximise opportunities**



Transaction Practice

We assess the commercial viability and long-term value of investments in technology-intensive industries, so clients can **make confident investment decisions**



Transformation Practice

We manage and de-risk the transition from strategy to execution to make our clients' organisations future-ready, ensuring that strategies **deliver measurable value**



Research

We provide insights and data on foundational technology and digital infrastructure that helps clients anticipate the future, enabling them to make **evidence-based, robust decisions**



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